NSU Multimedia Conference

Saturday, January 30, 2016
9:00 a.m. – 5:00 p.m.
Carl DeSantis Building

Registration begins at 8:15 a.m.
Room 2102

Internship Fair from 11:00 a.m. – 3:00 p.m.
Room 2102

This event is sponsored by the Office of Student Media, Division of Student Affairs and the College of Arts, Humanities and Social Sciences
Welcome To NSU

Situated on 300 beautiful acres in Ft. Lauderdale, Florida, Nova Southeastern University (NSU) is a dynamic fully accredited research institution dedicated to providing high-quality educational programs at all levels. NSU is a not-for-profit independent institution with an enrollment of approximately 27,000 students. NSU awards associate’s, bachelor’s, master’s, specialist, doctoral and first-professional degrees in a wide range of fields. NSU is classified as a research university with “high research activity” by the Carnegie Foundation for the Advancement of Teaching, and it is one of only 37 universities nationwide to also be awarded Carnegie’s Community Engagement Classification. For more information, please visit www.nova.edu.
NSU Multimedia Conference

8:15 a.m. – 8:45 a.m. ................................................................. Registration
Room 2102
Continental Breakfast

9:00 a.m. – 9:50 a.m. ................................................................. Get B-Roll
Room 1048
Guest Speaker: Cathleen Dean, Adjunct Faculty, Department of Writing and Communication
at Nova Southeastern University’s College of Arts, Humanities and Social Sciences
Not enough footage to intercut your stories? No cutaways? Learn a cinema technique that will help you quickly
gather footage and enhance your news features through visual storytelling.

Put Your Social Media Savvy to Work
Room 1052
Guest Speaker: Kim Segal, Writer for CBS News online and former CNN Supervising Producer
Learn how to use YouTube, Twitter, Facebook, blogs, Flickr, and other media channels for professional purposes.
Explore how to handle a crisis using social media, create practical social media guidelines, and learn about SEO, SMS,
and mobile communications.

Radio X Marks The Spot
Room 1047
Guest Speakers: Marie Ontivero, Music Director; Brittany Collins, Program Director;
Taylor Bertolini, Multimedia Manager; Adam DeRoss, Production Engineer; Dean Djabri, Business Manager;
Marlene Gumbert, Station Manager; and Roma Robinson, Community Program Director
at Nova Southeastern University’s student-run radio station, Radio X.
This session will focus on the variety of ways Nova Southeastern University’s radio station, Radio X, connects with
their diverse student body and local audiences, while trying to grow a happy, music-loving community. Radio station
staff and DJs will share insights into live broadcasting, streaming content, diversifying programming, conducting live
remote sessions, and creating PSA’s that help connect the station to the campus and local community.

How to Lead Your Peers
Room 1049
Guest Speakers: Nicole Cocuy, Co-Editor-in-Chief & Li Cohen, Co-Editor-in-Chief at
Nova Southeastern University’s student-run newspaper, The Current.
In high school, college, and throughout our professional careers, many of us will be in leadership positions where
our team consists of friends, classmates, and colleagues. It can be pretty challenging balancing professionalism with
friendship. Nicole Cocuy and Li Cohen, editors-in-chief of The Current (NSU’s student-run newspaper) will offer
some advice on how to lead your peers while avoiding any awkwardness or animosity.

So You Want to Work With Artists?
Room 2082
Guest Speaker: Mario Lopez, Senior Account Executive, Redline Media Group
Here’s a view of what it is REALLY like to help promote shows at a major entertainment venue. Mario Lopez is
Account Executive on Seminole Hard Rock Hotels and Casinos, and he’s seen it all: artists of varying temperaments,
last minute changes, great artist managers and… other artist managers. He’s responsible for the overall branding and
promotional efforts of Hard Rock Live, including the ad design and plans for artists like Fall Out Boy, Diana Ross,
Andrea Bocelli, Wanda Sykes, Tracy Morgan, George Thorogood and the Destroyers, and more. It’s a mile-a-minute
business, with a million ways to screw up. But when it’s all brought home, and the show is sold out? Aaaahhh……
10:00 a.m. – 10:50 a.m. .................................................................................................................. Writing for Television News
Room 1047
Guest Speaker: Brandon Beyer, Reporter WSVN 7 News

Television is a visual medium. It is powerful when your eyes see what your ears are hearing. The trick to this is writing stories that match your video. If you’re talking about something we don’t see on tv -- something isn’t right. It’s not hard - but it takes practice.

Media Ethics: How to Expect the Unexpected
Room 1052
Guest Speaker: Kim Segal, Writer for CBS News online and former CNN Supervising Producer

Reporters on the job and under deadline often encounter ethical dilemmas that require them to make — and live with — split-second decisions. Young journalists are armed with significant power and discretion early in their careers. Join us to explore common dilemmas you may encounter on the job.

The Art of an Interview
Room 1048
Guest Speaker: Nila Do Simon, Editor-in-Chief of Venice magazine

You think feature stories are only about the writing? Think again. With this session, learn how to get the most out of your sources with effective questions and interviewing techniques.

Clay Animation 101
Room 2101
Guest Speakers: Jarrod Bailey, Assistant Director of Student Media at Nova Southeastern University and Juan Salazar, Program Director at Nova Southeastern University’s student-run television station, Sharks United Television.

Learn the basics of stop motion animation in this creative, collaborative, and interactive workshop. We will go through the process of sketching designs, shaping wire armature, sculpting clay, and setting up camera and computer equipment for production. Get hands-on experience as we create an original animated short film during the workshop.

The Entertainment Journalist’s Guide to Making Newsrooms Jealous
Room 1049
Guest Speaker: Michael Koretzky, Editor/Content Director for a North American financial services company

A&E editors and writers get no respect. And let’s be honest, most don’t deserve any. But if they do their jobs right, they’ll attract more readers than their newsy peers. They can also break into the coveted magazine business — even if those magazines don’t cover entertainment. All it takes is embracing one word. Learn it from the former managing editor of the world’s largest jazz magazine who was later editor of a magazine company that had nothing to do with entertainment.

Sports and Social Media: Teams, Players, and Fans
Room 2078
Guest Speaker: Stephen Andon, Assistant Professor, Department of Writing and Communication at Nova Southeastern University’s College of Arts, Humanities and Social Sciences

This session features a closer look at the trends in social media as it pertains to sports. From team accounts that engage in conversations and develop personalities to issues players face and the involvement and identity of fans, social media is a hotbed for activity in the realm of sports. Dr. Andon will discuss case studies and best practices for both future professionals and the fan looking to get into the action.

Social Vibes: How to Achieve a Powerful Online Presence Using Everyday Social Media
Room 2081
Guest Speakers: Kim Cohane, Online Marketing and Social Media Coordinator at Nova Southeastern University’s Office of University Relations and Janette Becerra, Manager at Nova Southeastern University’s Office of Student Media

Do you use social media every day and want to make sure your posts don’t come back to haunt you? Take this workshop to learn about social media best practices tailored to students! Discover fun and innovative ways to showcase your work, update important privacy settings, and explore some of the most popular networks available. #awesome
The traditional news cycle is changing with the development of social media and the increase in millennials receiving their news on their smartphone. News organizations need to keep up with the times in order to retain and grow an audience. Reporters are now being asked to use social media from the field to help tell a story. Learn how journalists use social media to benefit their story and how local news stations are breaking stories digitally through apps, user generated content and various social networking sites.

Cue Music!: How to Effectively Communicate Your Ideas to a Film Composer

Guest Speaker: Jessica Collado, Visiting Professor of Music at Nova Southeastern University

You have completed a good film, now it's time to add music. Learn some tips on how to effectively communicate your ideas to a composer to save plenty of time in postproduction.

Copyediting A-B-Cs (Accuracy, Brevity, Clarity, and Consistency)

Guest Speaker: Carol Reynolds-Srot, Associate Editor/Copywriter in the Office of Publications at Nova Southeastern University

From correcting spelling, punctuation, and grammar to writing headlines and photo captions, learn what it takes to be a copy editor.

Being an Actor’s Director: Learning How to Speak to Actors

Guest Speaker: Robert Adanto, Director of Film/TV Production at NSU University School and Documentary Filmmaker

Many filmmakers feel more comfortable “directing through the camera” than engaging actors in an effort to create dynamic, multi-layered character portrayals. Most of it has to do with their inability to speak about “through-line” and “super-objectives,” ideas actors use to ground themselves in the imaginary world of a film. This session will provide tips for getting better performances from your actors.

Journalism Ethics in the Digital Era

Guest Speaker: Howard Saltz, Editor of The Sun-Sentinel

An era in which everyone can be a publisher poses new ethical challenges. What are they? What factors should enter into ethical decision-making? What happens when journalism is done by non-journalists? Does the medium matter? Should all of journalism’s traditional values remain intact?

Some real-world examples; what would you do?

The Darkness Revealed

Guest Speaker: Matthew Stock, Fine Art Photographer and Educator

As a night photographer, my work focuses on chipping away the shadows to reveal the texture and underlying story of the world around us that unfolds each evening as the sun sets. Wonderful and amazing things happen at night and I want to share some of them and encourage you not to put your camera away when the sun goes down. My rally cry is “take back the night” and I have been on a campaign to eliminate our inherent fear of the dark as artists and a society.

Copyrights and Copy-Wrongs

Guest Speaker: Barry Chase, Entertainment Lawyer in Miami

What do we mean when we say that something is “copyrighted” (NEVER “copywritten”)? Answer: Basically, that it is “owned” by someone. Join Barry as he discusses: What kinds of things are “owned” by someone using copyright protection? What's so special about being an “owner” of copyrighted material? What can the owner do that I can't do? How does this item of “intellectual property” compare to “real property” (a house) or “personal property” (a car)? Why is there copyright at all? How does it benefit anyone? Why isn't all this stuff available for everyone to use? What is “Fair Use”? 
1:00 p.m. – 1:50 p.m. ........................................IG-WTF?! : #Instagram and the Rise of Social Photography

Room 1052

**Guest Speaker:** Andy Royston, Freelance Artist, Photography, Artist behind @FtLauderdaleSun Project, and Design Consultant to Broward Cultural Division and Boca Raton Museum of Art

A photography social explosion led by Instagram has revolutionized the way that we see, value and use our photographs. Smartphones have become the camera of choice for a generation, and we’ve learned to create, communicate and share in a new visual way. Andy Royston, designer and fine art photographer, presents his thoughts on this remarkable new emerging art form and how the future of photography is now in everyone’s hands. He will showcase some of the world’s best iPhone and Android photographers, talk about the way that the mainstream media are now tapping into this new photographic revolution, and where we go from here.

The Ins and Outs of Freelance Music Journalism

Room 1049

**Guest Speaker:** Angel Melendez, Educator, Blogger, and Music Journalist, Fuzzyheadphonez

The business side and the nuances of the day-to-day of freelance writing including all of the things a freelancer has to do (research, interviews, dealing with managers / PR people) for each story.

How to Commit Opinion and Get Away With It

Room 2081

**Guest Speaker:** Daniel Vasquez, Columnist/Member of the Sun Sentinel Editorial Page and host of the Sun Sentinel Originals web video show “Dan Won’t Shut up”

Whether in print, online or via social media, great opinion writing begins with great reporting. Context. And attitude. Whether you want to convince someone to go out with you, the city council to regulate Uber or the state legislature to legalize medical marijuana, the art of persuasion, influence and call to action play a key role in journalism today. But just because you have an opinion doesn’t make it good. You’ve got to back it up with facts. A good joke helps, too.

Student Literary Magazine: A Behind-the-Scenes Look at Digressions

Room 2077

**Guest Speakers:** Juanita Castro, Managing Editor; Faren Rajkumar, Editor-in-Chief; Emily Harrington, Layout & Design Editor and Nicole Chavannes, Editorial Staff

The student literary magazine is the heart of expression on any university’s campus. Editors and staff members from Digressions, the literary magazine of NSU, will offer a behind-the-scenes look at the marketing, editing and design process that goes into their annual compilation of extraordinary student writing and artwork. The staff will discuss their roles, responsibilities, and professional development and networking opportunities that come from being part of the magazine.

Getting that First Job: What Employers Look For

Room 1047

**Guest Speaker:** Howard Saltz, Editor of the Sun-Sentinel newspaper

Should you get a journalism degree? A Masters? How about internships? Reference letters? Do you need a necktie? The answer to each of these questions: It depends.

Getting hired is not an exact science. But this session will suggest things you can do to improve your chances. It’ll also examine why many employers behave as they do, and why the hiring process is risk-averse. (In other words, that necktie might not be a bad investment.)
How Social Media is Being Used in a Television/News Environment  
Room 1048  
Guest Speakers: Barb Besteni, Director of Integrated Media at NBC 6.com and Brandon Lopez, NBC 6 Social Media Producer  
Social media has turned into an everyday part of our lives and when news breaks, news organizations are turning to social media to alert their community. Stations are relying on user-generated-content (photos and videos) to help report stories. In this session, you will learn how local newsrooms are integrating social media into newscasts and the challenges that accompany it.

So you Want to Get into Sports Journalism?  
Room 2082  
Guest Speaker: David Selig, Sports Editor for Sun Sentinel  
Tips on how to make your work stand out. Advice on getting into the very competitive sports journalism field and how the changing landscape has affected how we cover sports. An informal discussion with David Selig Sun Sentinel’s Sport Editor.

2:00 p.m. – 2:50 p.m................................................................. Producing a Successful Documentary  
Room 2078  
Guest Speaker: Robert Adanto, Director of Film/TV Production at NSU University School and Documentary Filmmaker  
If the challenge and reward of documentary filmmaking excites you, but you don’t know where to start, this workshop is for you! As an award-winning documentary filmmaker, Robert Adanto knows firsthand the unique demands of this underpaid art form. He’ll take you through all the stages: from planning and choosing a topic, to post-production and promoting your final project. Creating a documentary that has lasting impact is the goal, and this starts on day one.

Careers in Writing  
Room 1049  
Guest Speakers: Mindy Marqués, Executive Editor and Vice President for news at the Miami Herald, Ana Acle Menendez, Free Lancer/Entrepreneur, Cindy Krischer Goodman, veteran journalist nationally distributed newspaper column and, Andrea Torres, Emmy-award winning journalist WPLG-Local 10  
Make your passion now your salary: What are the career options ahead of you? From traditional journalism to citizen journalism, broadcast to web publishing, public relations to entertainment, writing is the foundation of many professional paths. Learn how to use your writing skills to get the experiences you need to launch and lead an extraordinary career.

Help! We all need it!  
Room 2077  
Guest Speakers: Megan Fitzgerald, Associate Professor, Department of Writing and Communication at Nova Southeastern University’s College of Arts, Humanities and Social Sciences and Nicole Cocuy, co-Editor-in-Chief of Nova Southeastern University The Current  
Bring your staff challenges, conflicts, and crises to a roundtable with the faculty advisor and the co-editors-in-chief from NSU’s student-run newspaper, The Current. We’ll listen, give support, and brain storm strategies for improvement on everything from the editorial process to handling staff conflict.

The First Amendment: What Does it Mean For Journalists?  
Room 1048  
Guest Speakers: Dori Zinn, Florida Pro President, Society of Professional Journalists and Christiana Lilly, Florida Pro Executive Vice President, Society of Professional Journalists  
What is the First Amendment? Do you know the difference between public and private information? Two pro journalists tell stories of past court cases where teenagers and young adults fought for freedom of speech and freedom of the press that paved the way for journalists of all kinds.
The Power of Print and Digital Integration
Room 1052

**Guest Speakers:** Mark Corbett, Associate Publisher *Gold Coast Magazine*, Heather Carney, Managing Editor *Gulfstream Media Group*, and Ileana Llorens, Senior Web Editor *Gulfstream Media Group*.

This panel will explore the evolution of digital media and the necessity for print and digital integration across multiple platforms. Subjects will include the new rules for successful magazine publishing along with website and social media development and engagement. Sample campaigns will be presented and discussion will ensue evaluating the impact of these campaigns. You will walk away from this session with a better understanding of this fledgling world.

Network and Freelance Your Way to Work
Room 2082

**Guest Speaker:** Rafael Brazon-DiFatta, President of *On The Rocks Marketing Communications Agency*

Having a killer resume can only take you so far. Learn tips and tools for building your personal and professional networks to take you from unemployed to steady work, and keep you there.

Branding Yourself in a Changing Journalism Landscape
Room 1047

**Guest Speaker:** Nikki Novo, Author and Freelancer, nikkinovo.com and *The Closet Creative Podcast*

This session will give you the knowledge and tools you need to brand yourself, whether you are a broadcast, print, online or freelance media professional.

3:00 p.m. – 4:00 p.m. ................................................................. This Just In — Press Conference-Style
Room 1048

**Guest Speakers:** Dori Zinn, Florida Pro President, Society of Professional Journalists and Christiana Lilly, Florida Pro Executive Vice President, Society of Professional Journalists

Breaking news! A Hollywood star is caught up to no good -- now how will you report on it? Attend this mock session, starting with the news tip, a press conference, last-minute calls, all the way up to turning in your hot story to your editors.

Clay Animation 101
Room 2101

**Guest Speakers:** Jarrod Bailey, Assistant Director of Student Media, Nova Southeastern University, and Juan Salazar, Program Director at Nova Southeastern University’s student-run television station *Sharks United Television*.

Learn the basics of stop motion animation in this creative, collaborative, and interactive workshop. We will go through the process of sketching designs, shaping wire armature, sculpting clay, and setting up camera and computer equipment for production. Get hands-on experience as we create an original animated short film during the workshop.

How I Made it to this Point
Room 1052

**Guest Speaker:** Felisha Monet, WEDR Host, 99 Jamz (99.1 F.M.), WEDR-FM

In this workshop, find out how to: build your brand, know your voice and value, set goals, benchmarks and having time lines, following your passion and dream, turn your dream into reality. Learn the key steps on having longevity in the entertainment field and how to make sure your talent supersedes the “hype”. Don’t fall for the HYPE!

Photojournalism: Telling the Story in a Single Photo
Room 1047

**Guest Speaker:** David Muir, Photo-Artist and Author of “Pieces of Jamaica”

We will analyze how and when photographs can stand alone to tell a complete story, drawing on examples. We will get practical and discuss ways to create memorable photos that tell the story, from finding inspiration to shooting techniques.
**Jack of all Trades, Master of Some**  
*Room 2081*

**Guest Speaker: Bill Kearney, Freelance Journalist and Head Copywriter for Patricia and Phillip Frost Museum of Science**

Today's media careers are inherently multimedia, especially for those at the beginning of their career arc. That means having a working knowledge of photography, video, the written word, story structure, and a sense of who your audience is and how to best serve them. Multimedia journalist Bill Kearney will speak about his own diverse career, as well as skill sets needed--some skills are specific to singular media forms, while others are handy across the board. Here's a hint: always be critiquing. Mr. Kearney will also discuss the pros and cons of working in large markets vs. smaller markets.

**7 Tips to Succeed**  
*Room 1049*

**Guest Speaker: Suzanne Delawar, Photographer & Cinematographer for Suzanne Delawar Studios**

To be successful in this day and age, you have to be more than just skilled in your field. You have to be the artist, the business person, and the social media expert, all at once. With 7 tips to succeed, you can begin to take the first steps toward reaching your goal. You must think big to become big.

**Digital Storytelling**  
*Room 2077*

**Guest Speaker: Marguerite Beaty, Photographer (food), and Educator**

A story can be an account of real people, imaginary people, past events, facts or fiction. Stories are an important part of our culture. We have been sharing and passing them down through our family and through history. Stories connect people.

I believe that we tell more stories now a days than we have ever done. Our stories are shared through social media. A story can be one image, a series of images, videos, oral or sound (music). We will be looking at one image and asking ourselves if one image tell a story? We will be creating a very short 200 -word story about one image and then about a mini-series (3 images). We will be looking at a very short video and discuss the common element. We will be creating a written story for the video.

Light and color are important elements in a story. We will discuss an imaginary movie. Our main focus will be on how light and color affect the story, help enhance a situation and change a mood. Sound can help us relax, concentrate, daydream and many other things. We will be listening to different sounds and creating short 200- word stories.

**4:00 p.m. – 5:00 p.m.**  
**Professional Media Panel**  
*Room 3000, Sales Institute*

Learning can extend beyond the classroom. Hear from the pros about their careers and what they’ve learned along the way.

- **Erica Braun, Freelance, Marketing and Advertising specialist**
- **Felisha Monet, WEDR Host, 99 Jamz (99.1 FM), WEDR-FM**
- **Suzanne Delawar, Photographer & Cinematographer for Suzanne Delawar Studios**
- **Bill Kearney, Freelance Journalist and Head Copywriter for Patricia and Phillip Frost Museum of Science**
See representative at Room 2102 for more information regarding these opportunities.

**Arts & Graphics Printing**
Family owned business. Their mission is to provide quality work, competitive pricing and outstanding customer service. Since 1986 Arts Graphics & Printing has provided the tools you need to help grow your business. With a qualified team of printers, and design specialists, our clients receive fantastic results at reasonable prices. Our pride in our work shines through with each design and printed piece. They offer fast turnaround times on Design, Printing, Graphics, Signs/Banners, Shirts/Apparel, Websites and Promotional Items at competitive prices.

**Internship Position: Graphic Designer**
Ability to multi-task, handle various areas of the business including customer service, filing and organizing.
Skills: Adobe Creative Suites

**Internship Position: Office Manager Assistant**
Ability to multi-task, handle various areas of the business including customer service, filing and organizing.
Skills: Quickbooks, Excel and must be organized

**Launch Strategies**
Agency that consults on PR, marketing, and social media. The company works with startups and this year will be promoting a film and a book, as well.

**Internship Position: Social Media Assistant**
Help launch businesses, films, books, etc. Knowledge of all social media platforms including Periscope & Snapchat and writing skills.

**Passion Nightclub**
An upscale nightlife experience, located on the Seminole Hard Rock Hotel and Casino property, that offers its clientele 3 different rooms including an Open Format Main Room, a Hip Hop room and a Latin room.

**Internship Position: Marketing and Operations Internship**
The overall purpose of the Marketing and Operations Internship is to understand the importance of aligning the marketing of an establishment, with its operation. This alignment is extremely important in nightclubs. Passion Nightclub has been open for 11 years, which is double the life cycle of most nightlife businesses. This alignment is critical for our success, so having the interns working under myself, the Marketing and Operations Manager, will make their experience valuable for their future in business.

**Internship Position: Sound/Spotlight Intern**
Evening internship one to two days, working directly with sound & lighting director along with video jockey. Learn how to run lights and sound in a mega night club in multiple rooms.
Venice Magazine

The love of Fort Lauderdale is what brought Venice Magazine to life. The publication's title is in reference to the city's affectionate nickname, the "Venice of America." This is our home—and we are proud to showcase all the inspiring people, places, ideas and more that make up this city. Throughout the year, we bring insights and details on the distinct Fort Lauderdale lifestyle. Each issue presents exciting stories from accomplished journalists and photographers on topics most important to the discerning South Florida reader, from culture, dining, art, boating to profiles on leading taste makers, leaders and more.

Internship Position: Editorial Internship

Dynamic and creative editorial interns for Fort Lauderdale most exciting city/regional lifestyle magazine. Interns will have regular interaction with the editorial staff and explore the behind-the-scenes creation of a glossy magazine. Students will have the chance to see their name in print, executing articles from start to finish. Though headquartered in Miami Beach, interns will mostly work out of the Fort Lauderdale satellite office.

Responsibilities of the internship may include: Developing themes and content, executing and pitching story ideas, editing and fact-checking online and print content, writing FOB stories, profiles and features, as well as proving social media updates, and basic data entry and content.

Commitment: This opportunity is unpaid but can be used toward college credit. Commitment is targeted at 10-20 hours per week. Qualifications: Possess strong use of AP Style, have fluid interviewing and writing skills, possess time and workflow management skills, detailed oriented and work well with a deadline-oriented environment. Familiarity with Quark, Photoshop and Microsoft Office is a plus.

Interested candidates should contact Nila Do Simon at nila@whitehausmediagroup.com.
**Guest Speakers**

**Ana Acle-Menendez**
Ana has more than 20 years of experience in the fields of journalism, communications, public relations and marketing. She has worked as a newspaper reporter and editor, magazine editor, website editor, speech writer, media relations professional and marketing and communications executive.

As a public relations and marketing professional, Ana created and implemented strategies that marketed Miami to the world as a business destination in order to bring job-generating companies to the community. As a journalist and communicator, Ana won awards for her reporting and writing, including two Pulitzer Prizes for The Miami Herald.

In 2005, Ana was chosen as a fellow from among hundreds of national Hispanic women candidates to learn about leadership through the National Hispana Leadership Institute where she earned certificates from the Center for Creative Leadership and the Harvard University Kennedy School of Government.

Today, she is an entrepreneur doing all kinds of writing for various clients from writing stories to writing grants to managing social media to creating event marketing strategies.

**Adanto, Robert**
Robert Adanto made his directorial debut with The Rising Tide (’08), a documentary exploring the explosive Chinese contemporary art scene. Shot in Beijing, Shanghai, Guangzhou, and Shenzhen in the summer of 2006, The Rising Tide captures the confusion and ambiguity that characterize the new China. Pearls on the Ocean Floor (’10), his second feature, examines the lives of Iranian female artists working in and outside the Islamic Republic. Featuring interviews with art luminaries Shirin Neshat and Shadi Ghadirian, Pearls on the Ocean Floor received the Bronze Palm Award for Best Documentary at the 2011 edition of the Mexican International Film Festival and the Spirit of Independents Award at the 2012 Fort Lauderdale International Film Festival.

City of Memory explores Hurricane Katrina’s impact on the lives of visual artists from New Orleans. In August, the New Orleans Film Society invited Mr. Adanto to present City of Memory as part of a special program commemorating the 10th anniversary of Katrina, the storm that took the lives of over 1800 Americans. His latest film The F Word takes a look at radical 4th wave feminist performance.

[www.thef-wordflick.com](http://www.thef-wordflick.com).

**Beaty, Marguerite**
Marguerite is a photographer who loves to teach photography. She teaches online at Udemy, Photography Class Guru and the Art Institute. Some of the classes that she teaches are Baby Photography, Food Photography, and Introduction to the DSLR camera and the Business of Photography. She teaches online at Udemy, Photography Class Guru and the Art Institute.

Some of her past lives: Marguerite worked as a stockbroker in Sao Paulo Brazil for approximately 6 years. When she moved to New York City in 1988 she went back to school and began her formal photography studies at the School of Visual Arts. She finished her Bachelor of Fine Arts at FIU in Miami. Marguerite received a full scholarship to do a Master of Fine Arts in Photography at the University of Miami.

Marguerite has exhibited her photography in different galleries and museums and among them are: Naples Museum of Art in Naples, Fl, Museum of Latin America, Long Beach, Ca., Michael C Rockefeller Arts Gallery Fredonia NY, Dot Fiftyone, Miami, Fl and Bernice Steinbaum Gallery, Miami. Marguerite has received awards from the MOLAA (Museum of Latin American Art in Long Beach), The Golden Mouse Award and she has received grants from Creative Capital, The Artist Enhancement Grant (Miami-Dade) and a State of Florida Individual Artist Fellowship.

Marguerite is concentrating on creating more online classes and planning trips that will involve food, photography and lots of walking!

**Becerria, Janette**
Janette Becerrra is a senior at Nova Southeastern University studying Business and Music. She is currently the office manager of Student Media and has also worked at RadioX. She has social media experience from working at NSU’s Office of Student Media as well as at the Office of Orientation. Janette is now interning with The Recording Academy “ and she plans to further her career by studying music business in graduate school.

**Bertolini, Taylor**
Taylor is a freshman at Nova Southeastern University studying Environmental Science. She is the social media director at RadioX, where she posts on our social media sites about upcoming shows and events. She’s on air Wednesday nights playing the hottest Top 40’s.
**Braun, Erica**

Erica is a seasoned Marketing and Advertising specialist with over thirty years of experience. During her career, Erica created, organized, and conducted numerous successful Networking Events, Seminars and Conferences that connected thousands of people for the purpose of building business relationships. Erica's experience also includes being a reporter and photojournalist for several city newspapers and the Associate Editor for various Magazines, including the distinguished Balance Magazine that covered Health, Wealth and Happiness. Erica's career includes the Television Industry as a TV producer, director and writer for shows featuring .com-Technology, Healthy Solutions, Women in Charge, Community shows and Video News Releases. The shows aired online, on Cable Networks and Nationally. In 1998, Erica received a prestigious Telly Award for her multi-part series, “The Truth about Breast Cancer.” These experiences, as well as her community involvement and contacts, bring the company she works with, Corporate Rescue, an unparalleled resource and energy for the company's success.

**Beyer, Brandon**

Brandon is a reporter for WSVN 7 News in Miami/Ft. Lauderdale. Before joining 7 he worked in Oklahoma City and Tallahassee. He has a master's degree from Central Michigan University and a bachelor's in Communications from Midwestern State University. He is a general assignment reporter in South Florida, which means each day is something new.

**Brazon-DiFatta, Rafael**

Rafael is a multilingual integrated marketing and communications professional and entrepreneur. He enjoys combining his enthusiastic spirit with his diverse experience in the marketing and public relations fields to successfully develop and execute strategic comprehensive campaigns. Rafael's expertise includes development and implementation of marketing, public relations, advertising and corporate social responsibility plans; social media strategy; visual design; and event and production management. Rafael is pursuing a Master of Business Administration degree with a concentration in marketing from the H. Wayne Huizenga School of Business & Entrepreneurship at Nova Southeastern University, where he was heavily involved with the Graduate Business Student Association and the PanSGA Student Leaders Council. Rafael was also employed as the Chief of Visual Design for NSU's student-run newspaper The Current. Rafael graduated with highest honors and distinction from The Honors College at Florida International University with a Bachelor of Science degree in Mass Communications and Journalism with a concentration in Public Relations and also holds an Associate of Arts degree in Mass Communication from The Honors College, Dual Language Program, at Miami Dade College.

**Carney, Heather**

Heather Carney is the managing editor of Gulfstream Media Group. She is a graduate of the University of Miami and is originally from North Potomac, Maryland. She joined Gulfstream Media Group in 2014 after starting her journalism career at the Naples Daily News and the South Florida Sun Sentinel. As managing editor, her duties include overseeing the editorial content for each issue, working with writers and photographers, editing stories and managing the company's online content and social media platforms.

**Chase, Barry**

Chase is an honors graduate of Yale College and Harvard Law School. Mr. Chase began his legal career with a large Washington, D.C. law firm (now known as Wilmer Hale), focusing his practice on Communications and First Amendment law. During this time, Mr. Chase represented such media giants as CBS, the Times-Mirror Company, Capital Cities Communications and Time, Inc. After leaving television and film production in 1995, Mr. Chase returned to the practice of law in Miami. He has represented Spanish- and English-language television and radio stars; Spanish- and English-language production companies; Spanish- and English-language recording artists, among others. He lectures regularly on representation of media personalities and the “do’s and don’ts” of music, television and film production. His early on-line Continuing Legal Education courses, including “Representing Media Personalities” and “Negotiating the Artist-Manager Relationship,” have been used by lawyers across the country as authoritative guides in those fields.

**Besteni, Barb**

Barb joined the NBC 6.com team as Director of Integrated Media in April of 2014. It’s her second go-around at NBC 6, where she served as Managing Editor for the station’s website from 2000 until 2008. After six years serving as Managing Editor at Local10.com, she returned to NBC 6.

**Castro, Juanita**

Juanita is a sophomore at NSU, double majoring in English and Political Science. She was named the South Florida Poet Laureate of 2015, practicing spoken word poetry and creative writing as a hobby. She interned with the Jason Taylor Foundation and works for The Omari Hardwick bluapple Poetry Network, spreading the power of poetry, spoken word, and writing to elementary, middle, and high schools, as well as branching out to various colleges. She has also worked in journalism, art, and photography. Juanita is also an avid reader, devoted pizza eater, and passionate dog petter.
Guest Speakers

Chavannes, Nicole
Nicole is a sophomore at NSU majoring in English. Her interest in writing has been around her entire life and stems from her love of reading since childhood. Nicole’s hopes are to become a writer and editor/publisher, and in doing so, inspire future writers and readers as well.

Collado, Jessica
Born in Miami, Florida, Jessica Muñiz-Collado received her Master of Fine Arts in Music Composition from the Vermont College of Fine Arts under the direction of Emmy-nominated composer Don DiNicola and jazz pianist/composer Dr. Ney Rosauro, Edward “Ted” Adkatz (former Principal Percussionist of the Chicago Symphony), Latin Percussion Artist Richard Bravo, and Pearl Drumset Artist Olbin Burgos, just to name a few. She is both a published and commissioned composer, and her compositions have received positive reviews from the Percussive Arts Society: Percussive Notes Magazine. She has worked as a media composer for MundoFox television series Los Golden Boys (produced by Oscar De La Hoya and Mario Lopez), Killer Tracks Production Music, Odyssey Earth Films, award-winning N.N. Media Productions, among others. In addition, she has had the privilege to perform and/or record with numerous musicians and percussion artists including Grammy-nominated saxophonist Steve Elson, jazz vibraphonist Arthur Lipner, Anders Astrand, Jean Geoffroy, Ney Rosauro, and trumpet all-star John Walsh. Currently, Jessica is a Visiting Professor of Music at Nova Southeastern University where she directs the Mako Band, manages NSU Mako Records, and teaches courses in music theory, composition, commercial music, and production.

Cocuy, Nicole
Nicole Cocuy is a co-editor-in-chief of NSU’s student-run newspaper, The Current. She is a senior communication studies major at Nova Southeastern University with a minor in international law. Next year, she hopes to attend law school and study media law.

Cohane, Kim
Kim Cohane is a digital marketing professional specializing in online advertising and social media marketing. She completed her Bachelor of Science in Natural Sciences at the University of South Florida, obtained a Microsoft Certified Professional (MCP) and networking certifications, then worked for several years as an operations engineer at Avasta/Navisite in San Francisco. In 2011, she moved to University Relations as the Online Marketing and Social Media Coordinator and recently took on new responsibilities as the Online Marketing and Social Media Manager. She enrolled in the M.S. in Business Leadership program at NSU’s Huizenga College of Business and Entrepreneurship and graduated with honors in 2013. She’s currently pursuing a Ph.D. in Conflict Analysis and Resolution at NSU’s College of Arts, Humanities, and Social Sciences (CAHSS). Her recent projects include project management for the YouVisit Walking Tour/Virtual Tour, Google StreetView Maps, Pay Per Click (PPC) and digital advertising campaigns, NSU’s online interactive 3D map, social media management, and providing ongoing training via NSU’s Social Media Round Table (SRMT) Meetings and Digital Marketing Committee. She enjoys funny memes, Starbucks, learning about new technology, and finding ways to collaborate with students and colleagues around the university.

Collins, Brittany
Brittany Collins is a senior at Nova Southeastern University studying Marketing. She is the program director at Radio X where she maintains the DJ booth and trains new DJ’s. She’s on air Thursday nights from 6-9 playing Rock and Alternative.

Corbett, Mark
Mark Corbett is currently spearheading the growth of Gold Coast magazine in every way, from representing the brand in the community to selling total packages across the company’s multiple print and digital platforms. He is serving as Associate Publisher of Fort Lauderdale’s premier lifestyle publication. Gold Coast magazine celebrated its 50th Anniversary in April of 2015. Prior to this appointment, Corbett spent over three years as Strategic Marketing Director for the largest tourism publication in the country, Travelhost of Greater Fort Lauderdale. His goal was to target the businesses that marketed to the 13 million tourists visiting Greater Fort Lauderdale. He successfully elevated the brand and designed Travelhost’s digital and social media platforms they enjoy today. Starting in 2002 and continuing for over five years, Mark served as the President of New River Design Group, the entity responsible for publishing Go Riverwalk Magazine. He served as a Board member to the Greater Fort Lauderdale Chamber of Commerce and the Project 100 renovation project of the Chamber building and property. Today, Corbett is considered an expert in the integration of print and digital media. Working closely with Mirable Technologies, a Gulfstream Media Group company, on all things digital.

Li Cohen
Li Cohen is a junior at NSU majoring in communication studies and minoring in international studies. She is the Co-Editor-in-Chief at the student-run Newspaper The Current and is a member of Razor’s Edge, the President of Omicron Delta Kappa and the Vice President of Mako Rangers. Li aspires to be an international journalist and hopes to move to London or New York after graduating in 2017.
Dean, Cathleen

Cathleen is an adjunct professor in communication studies at Nova Southeastern University’s College of Arts, Humanities, and Social Sciences. Cathleen has spent several years as both talent and behind the scenes in radio, television, and film. In addition to writing and directing the short films Stories of Hope and Corporate Karma, she served as co-producer and co-director of the 2012 film Runway Afrique and Miami producer for the 48 Hour Film Project. Cathleen is an alumna of Columbia University and the Miami Film School.

Delawar, Suzanne

At the age of 23, Suzanne Delawar has sought to create a company, comprised of the top photographers, cinematographers, editors and directors where she manages a team of twenty. Her passion and creativity in both photography and cinematography have allowed her to travel across the United States and out of the country. Her work has included such celebrities as the wedding of Dwyane Wade & Gabrielle Union, music videos and cover shoots with Pitbull, and filming for the hit TV program starring The Kardashians. Given her creative eye and over a decade of experience, Suzanne has become one of the country’s most celebrated wedding and event photographers.

DeRoss, Adam

Adam DeRoss is a sophomore at Nova Southeastern University studying Communications. He is the production engineer at Radio X where he records and masters PSA’s and liners for the station and upcoming events. He’s on air Friday nights from 9-12 playing EDM and Dubstep.

DiPrato, Alex

Alex DiPrato is a reporter at WSVN. He started as an intern while studying at the University of Miami. He then worked behind the scenes as a writer and associate producer before leaving for his first reporting job at the ABC station in Tallahassee, Florida. Alex then spent three years in Providence, Rhode Island reporting and anchoring at the CBS/FOX duopoly where he covered everything from snowstorms to the death of Senator Ted Kennedy. In July of 2011, Alex re-joined 7News as a reporter. He grew up in Broward County and is happy to call Florida home once again!

Djabri, Dean

Dean Djabri is a freshman at Nova Southeastern University studying Biology. He is the business manager at Radio X where he provides customer support and organizes live events for clients. He’s on air Saturday nights from 6-9 playing Hip-Hop.

Do Simon, Nila

An award-winning magazine journalist, Nila Do Simon is the editor-in-chief of Venice magazine. She has interviewed a range of subjects, from fashion designer Tommy Hilfiger to international tennis star Maria Sharapova, Olympian Dara Torres and Ambassador Nancy Brinker. Her work as appeared in the New York Times, Miami Magazine, Venice magazine, TravelAge West, Boston magazine and Gold Coast. She has won a Florida Magazine Association award for Best Feature Writing and has won Best Feature Headline Writing award three times. A graduate of the University of Florida’s journalism college, she’s a native Floridian. When she’s not writing, Nila has been known to throw a few elbows on the basketball court, hit a few forehand winners and toss a semi-perfect spiral.

Fitzgerald, Megan

Megan is an associate professor communication studies program at Nova Southeastern University. In addition to teaching journalism and media courses, she is the faculty advisor for the university’s student-run newspaper and communication honor society, Lambda Pi Eta. She is actively involved in the Journalism Education Association, National Communication Association, and Association for Education in Journalism and Mass Communication. Megan is on the board of SPJ Florida and a JEA mentor for high school journalism teachers and advisors. She earned her Ph.D. in mass Communication from Florida State University, and a BA in Communication from Stonehill College.

Gumbert, Marlene

Marley is a junior at Nova Southeastern University studying communication. She is the station manager at RadioX, where she oversees daily operations. You can catch DJ Marley on air Wednesday nights from 9-12 on 88.5fm playing your favorite Top 40's.

Harrington, Emily

Emily is a junior environmental science major who has been overseeing the design process of Digressions for several years. In addition to her design experience and knowledge, Emily is also famous for walking around campus without shoes.

Kearney, Bill

Born in Chicago and raised in Pennsylvania, Bill Kearney studied literature at Gettysburg College before teaching English in Taiwan and environmental studies for the National Wildlife Federation. His media career began in New York as a television producer with Barbara Walters at The View. Additional credits as both a television writer and field producer include work for the Food Network, Fine Living Network, and National Geographic International. A move to Miami led to a focus on print and online journalism with an expertise in men’s lifestyle, travel, outdoors, environmental issues, the arts, food & drink, and personal profiles. Bill launched the Miami edition of online men’s magazine Thrillist.com, his poetry has been published in the cultural journal the Miami Rail, and he served as the deputy editor of Ocean Drive magazine for four years. He is currently working as a freelance journalist and is the head copywriter at the Patricia and Phillip Frost Museum of Science.

Krischer Goodman, Cindy

Cindy Krischer Goodman is a veteran journalist who writes a nationally distributed newspaper column on work life topics. The Balancing Act column appears weekly in The Miami Herald and dozens of other McClatchy newspapers. Through her column and blog, Cindy aims to help others manage the balance between career success and a fulfilling personal life. She focuses on creative solutions to conflicting demands, new strategies for juggling responsibilities, and trends and developments in the work life field. The working mother of three children, Cindy enjoys parenthood and brings her personal experiences to her writings. She grew up in Miami and has a degree in journalism from University of Florida. Off the job, she exercises, reads, volunteers in schools, shuttles her kids to their activities and tries to keep up with new technology in the fast-evolving digital age.
Koretzky, Michael
Michael Koretzky has freelanced for both The New York Times and the National Enquirer. He created and sold two alternative magazines — one to the Tribune Company, the other to the one-armed heir to the Listerine fortune. He’s currently editor/content director for a North American financial services company you’ve never heard of.

Launerts, Brandon
Brandon Launerts is the Social Media Producer at WSVN 7 News. He began his career at 18-years-old as an intern editing video at NBC. He received his first Suncoast Emmy nearly two years later. Today, Brandon is responsible for the social media strategy at channel 7. Brandon uses Twitter, Facebook, Instagram, Google Plus and Snapchat to engage viewers with the latest breaking news and headlines.

Lilly, Christiana
Christiana Lilly is a full-time freelance writer based out of Fort Lauderdale and a regular contributor to publications like WhereTraveler, South Florida Gay News, Indulge, and Venice. Previously, she worked at the Huffington Post Miami and Forum Publishing Group, where she covered the Sunrise and Plantation city beat.

Llorens, Ileana
Ileana Llorens is the senior web editor for Gulfstream Media Group. She graduated from the University of Central Florida and later attended the University of Missouri for graduate school. She honed her skills at several Florida publications, including the Sun Sentinel, Orlando Sentinel and Orlando Magazine. She joins the company after working for The Huffington Post in New York City.

Lopez, Brandon
Brandon Lopez kicked off his professional career before he could even legally vote. Always having a vision in mind, he set out to pursue his dream while he was still in high school, making sure to land a coveted college internship at a TV station in South Florida. Fresh out of high school, he started as an intern at Venue Magazine where he climbed the social ladder fairly quickly. By the time he was 18, he was the Assistant Director of the Digital Marketing division, running and editing the magazine's online content and social media. With interns under his belt, Brandon was allowed the taste of success. After leaving Venue Magazine in pursuit of a career opportunity at WSVN-7, Brandon knew he was right where he needed to be. He continued to take college courses, however, he knew that his true success lied in his ability to network with the right group of people and hustle as an aspiring entertainment and lifestyle reporter. His time at WSVN was cut short when he was offered a position at WTVJ as an Associate Producer. At just 22 years old, Brandon has since made a family at NBC 6, enjoying the professional growth he’s experienced and the opportunities he's been awarded. He's covered red carpet events, such as Premios Juventud, The Black’s Annual Gala, and has interviewed celebrities like Larry King, Halle Berry, Eva Longoria, Bill and Giulia Rancic, Enrique Iglesias, among other A-Listers. Brandon's career continues now at NBC 6 as the station's Social Media Producer, curating content and managing the station’s social platforms. Brandon continues to work hard at achieving his life-long aspiration, while giving back to the community, paying it forward, and spending time with friends and family.

Lopez, Mario
Originally from Milwaukee, Wisconsin, Mario Lopez is a seasoned Senior Account Executive at Redline Media Group. A graduate of the University of Wisconsin – Milwaukee, Mario has been involved in Hospitality and Music Entertainment Advertising for over 7 years. In his current position, Mario and the Redline team navigate the challenges of working with a high-production venue, Hard Rock Live, in bringing legendary music industry artists to South Florida.

Melendez, Angel
Angel Melendez has a vast background in blogging and print. He updates his own blog, “Fuzzyheadphones” regularly and has done plenty of print pieces as well. He has written for Broward / Palm Beach New Times and Miami New Times. Although he mainly focus is music, he has written on art, culture, and sports too. Currently, his day job is teaching English at John I, Leonard High School in Lake Worth.

Marqués, Mindy
Aminda (Mindy) Marqués Gonzalez is Executive Editor and Vice President for news at the Miami Herald. Born in New York to Cuban immigrant parents, Marqués began her career as an intern at the Miami Herald and rose through the ranks to become the paper’s first Hispanic editor in 2010. She is only the second woman to hold the post. She was Miami bureau chief for People magazine, overseeing coverage for the southeast U.S., the Caribbean and Latin America. She returned to the Miami Herald in 2007, where she was a multimedia editor and Sunday/features editor before being named managing editor. Under her leadership, the Miami Herald was named a Pulitzer Prize finalist for its 2010 coverage of the earthquake in Haiti. The Miami Herald has won 20 Pulitzer Prizes in its history. Marqués is a 1986 graduate of the University of Florida, where she was honored as an Alumni of Distinction by the College of Journalism and Communications. She serves on the boards of the University of Florida’s College of Journalism and Communications and the Journalism and Women Symposium.
Monet, Felisha

Felisha made her debut on radio after moving to Tallahassee in 2001! A local DJ noticed her at working at a mall job and thought her charismatic personality was better served gracing the airwaves than selling sneakers! She decided to go off her instincts, quit her job and a few weeks later she was a regular voice on Tallahassee's HOT 105.7! She was later recruited to work for Clear Channel's WBWT 100.7. The Beat where she is credited with giving T-Pain his break into the industry as seen on VH1's Behind The Music. The T-Pain Story! Felisha then took her talents to South Beach (99JAMZ) and she has been winning ever since! Called 'The Voice of Miami' she can be heard on the Afternoon Drive Monday – Friday 2pm – 7pm on South Florida's True Home for Hip & R&B 99 Jamz.

Muir, David

David I. Muir is a photo-artist living in South Florida. He has a special love for candid, cultural and lifestyle photography – signature components of his photo art exhibitions. His critically acclaimed photo collection, Pieces of Jamaica was celebrated and led to national and international tours of his photo art. In 2012, the collection, “Pieces Of Jamaica”, which captures the candid beauty of the Jamaican people and its rich and diverse landscape, was published as Pieces of Jamaica: The Real Rock Edition. Muir’s 2015 collection, “Portraitch Perspectives,” speaks to The Color of Beauty – a story not commonly told. He succeeds at displaying REAL as BEAUTIFUL, striking with his lens against pressures for retouched images that permeate magazines, billboards and social media. Muir stands for real and natural, and delights in challenging even redeeming ... preconceived notions of beauty. In 2016, his collection, “Performance Perspectives” displays the culmination of his two loves, Music and Photography. He cherishes the challenge of using unpredictable and variant light sources during concerts and other live performances to create images which describe moments in time artistically.

Novo, Nikki

Nikki is a Cuban-American author and speaker based out of Miami, Florida. She was the Miami editor for Refinery29, a contributing editor for DailyCandy Miami, and the associate editor at Miami Magazine. Her work has been seen in Allure magazine, the Huffington Post, MSN.com, Zagat.com, and others. She also spent time in the publicity department of Lionsgate and Fox Searchlight in Los Angeles. Nikki is the author of “Will I be Alone Forever” . . . And Other Dating Questions You Wish a Psychic Would Answer,” a book about enjoying the dating process and self-love. She also held relationship columns with eHarmony.com, Huffington Post, Miami New Times, and Disney.com.

Ontivero, Marie

Marie Ontivero is a junior at Nova Southeastern University studying Business Administration. She is the music director at Radio X where she screens and charts new music from affiliated record labels. She’s on air Sunday nights from 9-12 playing Jazz and R&B.

Rajkumar, Faren

Faren is a senior English major and Writing Fellow Program tutor at NSU. She is an avid reader, writer, and lover of literature, hence her involvement with the campus literary magazine. During college, Faren has written for various publications, media companies, and newspapers, and is pursuing a career in writing, editing, and creative writing education. Her favorite writers include Hemingway and Bradbury, and is always the first to cry during a movie.

Reynolds-Srot, Carol

Carol Reynolds-Srot is the associate editor/copywriter in the Office of Publications at Nova Southeastern University. Before that, she held several positions at The Miami Herald including news editor, assistant city editor, and copy desk chief. Reynolds-Srot also was a senior copy editor for the South Florida Sun-Sentinel and an assistant editor in features at Newsday, a daily paper on Long Island in New York. Her career spans three decades and includes jobs as a business reporter, magazine editor/writer, and freelancer.

Robinson, Roma

Roma Robinson is a junior at Nova Southeastern University studying Psychology. She is the community program director at Radio X where she acts as a liaison between the station and the community and oversees the morning talk show, "The Not So Urly Show." She’s on air Tuesday nights from 9-12 playing Reggae and Top 40’s.

Royston, Andy

Andy is a British-born artist, photographer and designer with over thirty years’ experience in the United Kingdom and the U.S.A. As an award-winning creative Director of one of Florida’s leading design agencies, he worked with clients across a range of industries including motor sports, restaurants, hospitality and retail. He is the artist behind the daily @FtLauderdaleSun project, which shares images of a beach dawn each morning live from Fort Lauderdale beach. His work has been shown internationally, and in 2012 he held his first solo show 'First Wave' at the Art4Vision Gallery in Ft Lauderdale. He is a Community Ambassador at the Museum of Discovery and Science where he gives regular presentations on his work, and he also is running a series of workshops and classes at the NSU Museum of Art Fort Lauderdale. In 2011, he created Tropical Sun, a company that sells his fine art photography and creates specialized books of his work. He is an honors graduate in design and advertising from Manchester University and has been a resident in Fort Lauderdale since 2000. He is now a design consultant to both Broward Cultural Division and Boca Raton Museum of Art.

Salazar, Juan

Juan is a senior at Nova Southeastern University majoring in Art and minoring in Art Administration. His works of art have been displayed in Gallery 217 for several exhibitions and he currently works as a program director for Sharks United Television (SUTV).
Saltz, Howard
Howard Saltz has been Editor of The Sun-Sentinel since 2011. He previously served as vice president for digital content for MediaNews Group, then the nation’s second-largest newspaper company. He is a nationally known expert on the use of multiple platforms for distribution of news content and the integration of print and digital journalism. Saltz came up through the ranks on the traditional side of the news business. He was Deputy Managing Editor of The Denver Post and editor-in-chief of four mid-sized newspapers owned by MediaNews Group before emerging as that company’s chief editorial executive for digital. He is chairman of the Dean’s Advisory Board at Florida International University’s School of Journalism and Mass Communication. He has been a Fellow at USC’s Annenberg School for Communication & Journalism. He is a frequent speaker at universities and industry groups.
Saltz was editor of the Sun Sentinel when the newspaper won its first Pulitzer Prize: the 2013 Pulitzer Gold Medal for Public Service. He was born and raised in New York City. He currently resides in Boca Raton with his wife, a former TV reporter, and their daughter, a student at Saint Andrew’s School.

Segal, Kim
Kim Segal spent 24 years working for CNN as a journalist and manager she has been sent to cover stories all over the world. Kim has managed staff and covered stories such as the war in Iraq, genocide in the Balkans, presidential campaigns in the US and natural disasters like the earthquake in Chile and Hurricane Katrina. Most recently, Kim was the site manager for the CNN anchor position in Washington, DC during the network’s 2013 inauguration coverage. Her byline can be found on CNN.com and on websites of CNN affiliates around the country. After years of covering the legal system and famous trials such as the Oklahoma City Bomber, O.J. Simpson, the Unabomber and recently the trial of George Zimmerman she recently left the news business to pursue a career as a public defender. Kim currently writes a weekly column for CBS News online called “Life as a Public Defender”.

Selig, David
David Selig has been Sports Editor at the Sun Sentinel since April 2015. He moved to South Florida after four years at The Baltimore Sun, where he was Deputy Sports Editor. David was also Sports Editor at The Winchester Star in Northern Virginia and worked for a group of weekly papers in the Boston suburbs after graduating from the University of Maryland. He is a native of Stoughton, Mass., and now lives in Fort Lauderdale.

Stock, Matthew
Matt is a fine art photographer and educator. He developed his signature style of Painting with Light in the Dark® after building his photographic career upon techniques that fuse art and science. This photographic process is on the forefront of cutting edge trends in his field, leading his peers toward a new genre of photography. Matt’s knowledge of his craft, his technical learning and application, as well as his unique, innovative techniques makes his photographs true works of art. Red carpet events, such as Premios Tu Mundo, Premios Juventud, The Black’s Annual Gala, and other A-Listers. Brandon’s career continues now at NBC 6 as the station’s Social Media Producer, curating content and managing the station’s social platforms. Brandon continues to work hard at achieving his life-long aspiration, while giving back to the community, paying it forward, and spending time with friends and family.

Torres, Andrea
Andrea Torres is an Emmy-award winning journalist with Miami’s ABC affiliate WPLG-Local 10 News and formerly with The Miami Herald. Her bilingual, multimedia experience includes writing, reporting, producing, editing, crowdsourcing and managing social media.

Vasquez, Daniel
Daniel Vasquez is a columnist and member of the Sun Sentinel Editorial Page and hosts the Sun Sentinel Originals web video show “Dan Won’t Shut up.” As a member of the Sun Sentinel Editorial Board, Daniel writes editorials and columns, covering a range of topics from education to public safety to local government. He also hosts a weekly web show on SunSentinel.com called “Dan Won’t Shut up” which uses humor, satire and role play to tackle the day’s issues from Uber to medical pot to Donald Trump. Daniel has been a journalist for 25 years and has been an opinion writer at the Sun Sentinel since 2006. His previous consumer column won first place in the 2007 Florida Society of Newspaper Editors Journalism Awards. He was a finalist for the 2005 Pulitzer Prize in editorial writing for a yearlong series that he co-wrote as an editorial writer at the San Jose Mercury News. The series also earned a 2005 First Place National Headliner Award and a Public Service Award from the Society of Professional Journalists. He is most proud of his wife, two children and his Beagle, Chico.

Zinn, Dori
Dori Zinn is the Associate Editor for Bundoo—a premiere parenting and pediatrics website—as well as President for Blossomers, a web development and online media company.
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