LEADERSHIP and MULTIMEDIA CONFERENCE

January 27, 2018

For High School and College Students

SPONSORED BY:
Office of Student Leadership and Civic Engagement, and the Office of Student Media

www.nova.edu/leadmediaconference
Leadership and Multimedia Conference Program Focuses

1. Diversity and Global Awareness
   • Motivated to act in a socially just manner.
   • Promotes diversity and understanding of others’ experiences.
   • Engages in inclusive behavior.
   • Understands the value of serving the community and being socially responsible.

2. Communication
   • Understands how to collaborate effectively.
   • Ability to motivate and empower others.
   • Utilizes others’ contributions effectively.
   • Develops productive relationships with others through mentorship and/or interacting with others appropriately.
   • Understands concepts and practices related to journalism, broadcast, and/or digital media.

3. Personal and Professional Growth
   • Develops ways to articulate experiences to establish professional relationships.
   • Understands the value in acting in alignment with my values.
   • Ability to engage in self-reflection.

4. Group Development
   • Ability to adapt to change.
   • Understands the process of group development.
   • Awareness of one’s role in a group.
   • Ability to respond to power dynamics effectively.
   • Strengthen student organizations.
Leadership and Multimedia Conference Program Schedule

9:00 a.m. – 9:30 a.m. ................................................................. Registration
Don Taft University Center, Spine

9:30 a.m. – 9:50 a.m. ................................................................. Welcome
Rick Case Arena at the Don Taft University Center

10:00 a.m. – 10:55 a.m. ........................................................... Breakout Session 1
Carl DeSantis Building, Classrooms

- Music, Media, and the Law: Understanding Music Selection for Your Media Project and Copyright, Room 3044
- Network And Freelance Your Way to Work, Room 2057
- Establishing Yourself As A STAR!, Room 3045
- Be the Leslie Knope of Anything You Do: Best Practices For Resilience, Gratitude, and Confidence, Room 3046
- My Personality Type + My Mindset = Positive and Negative Outcomes, Room 3047
- Leadership Inventory: Your Strengths And Weaknesses, And Those Around You, Room 3048
- Peer to Peer: Editing Successfully With Other Writers, Room 2061
- Photojournalism: Telling the Story in a Single Photo, Room 2064
- The Importance of Communication and Authentic Collaboration, Room 3049
- How to Make It Memorable: Best TV News Storytelling Practices, Room 2065
- Create Better Short Films And Other Creative Content! With Tips on How to Make Them Effective and Memorable, Room 2066
- Utilizing MBTI for Group Development, Room 3050
- 3Rs to Organization Retention, Room 2071
- Media Ethics: How to Expect the Unexpected, Room 2067
- Dropping the Girl from #Girlboss: Establishing Equality in the Work Force, Room 2072
- Get the Most Out of Your Social Media, Room 2082

11:00 a.m. – 11:55 a.m. ........................................................... Breakout Session 2
Carl DeSantis Building, Classrooms

- What News Managers Want: How to Get That First Job, Room 2065
- Branding and Leadership, Room 3031
- Like, Share, and Comment Your Way to Your Next Job, Room 2073
- From Campus Life to Career, Room 2077
- Social Responsibility, Room 3032
- Experiential Learning and Your Career: The Keys to Success, Room 3034
- Copyediting A-B-Cs, Room 2078
- Social Vibes, Room 3035
- Sports Writing, Room 2081
- Put Your Social Media Savvy to Work, Room 2057
- Group Development: Group Dynamics Using ‘Migos Law’, Room 1047
- Is a Dream Team Possible: A Look At Team-Building And Thriving In your Leadership Role, Room 1048
- Going Global: Tools and Resources to become a Global Citizen!, Room 3045
- All Access: Program Planning with Universal Design, Room 2071

Noon – 2:00 p.m. ............................................................................ Lunch
Rick Case Arena at the Don Taft University Center

11:30 a.m. – 2:00 p.m. ............................................................... Internship Fair
Don Taft University Center, Spine

12:30 p.m. – 1:50 p.m. ............................................................... Pop Up Service with REAP Latin America
Don Taft University Center, Pit

1:00 p.m. – 1:55 p.m. ............................................................... Show Me Your Stuff
Don Taft University Center, Spine
2:00 p.m. – 2:55 p.m. .................................................................Breakout Session 3
Carl DeSantis Building, Classrooms

- Sports Beyond The Court/Field: How To Translate Athletic Experiences Into Your Resume And Interviews, Room 3044
- My Personality Type + My Mindset = Positive And Negative Outcomes, Room 3047
- Social Responsibility, Room 3032
- Closed Mouths Don’t Get Fed, Room 2065
- Ethical Leadership Through Art And Film, Room 2067
- The Power of Association, Room 2072
- Digressions: The Literary Magazine, Room 3046
- The Business of Show Business: A Look at Promotions and Publicity For Major Motion Picture Studios, Room 2061
- Programmatic Advertising - Look Who’s Following You!, Room 2064
- Create Better Short Films And Other Creative Content! With Tips On How To Make Them Effective And Memorable. Room 2066
- Writing Stories Your Audience Cares About, Room 3048
- Learn It And Kern It: Adventures in Graphic Design, Room 3049
- Motivate the Middle: Utilizing Your Members, Room 3050
- Real Talk: A Look at Media’s Role In Perpetuating Rape Culture, Room 2071

3:00 p.m. – 3:55 p.m. .................................................................Breakout Session 4
Carl DeSantis Building, Classrooms

- Ready! Set! Goal!, Room 3031
- Closed Mouths Don’t Get Fed, Room 2065
- Ethical Leadership through Art and Film, Room 2067
- Servant Leadership, Room 2073
- How to Brand Yourself as A Major Player, Room 3035
- Walk the Line, Room 2077
- Everyone’s a (Music) Critic, Room 3034
- Are You a Listening Leader?, Room 2078
- How to Lead Your Peers, Room 3048
- Making Smarter Videos with Your Smart Phone, Room 1047
- College and Beyond: Which Career Path is Right for You?, Room 2081
- How to Create a Brand and Identity for Your Organization, Room 2057
- Two Ears and One Mouth: How to navigate student organization crisis, Room 2082
- Multicultural Competence: Internal Preparation for External Success, Room 3045

4:00 p.m. – 4:55 p.m. .................................................................Key Note Speaker: Felisha Monet
Rick Case Arena at the Don Taft University Center
Breakout Session 1
Carl DeSantis Building,
2nd and 3rd Floor Classrooms

Music, Media, and the Law: Understanding Music Selection for Your Media Project and Copyright, Room 3044
Guest Speaker: Jessica Collado, NSU Music Department Director
This session is designed for those interested in the postproduction process of filmmaking. It will provide essential knowledge on how to properly select music for various media projects as well as understanding the fundamentals of music copyright, sync licenses, and contracts.

Network And Freelance Your Way to Work, Room 2057
Guest Speaker: Rafael Brazon DiFatta, Marketing and Communications Professional and part of the Beber Silverstein Group
Having a killer resume can only take you so far. Learn tips and tools for building your personal and professional networks to take you from unemployed to steady work, and keep you there.

Establishing Yourself As A STAR!, Room 3045
Guest Speaker: Katie Goodroad, Graduate Assistant for International Affairs
NSU provides students with a plethora of opportunities to gain experience! It can be challenging to communicate those experiences in the short time provided in an interview. In this session, students will learn how to identify a growing moment when working, volunteering, or traveling, and how to share an experience in a way that reflects values through the (STAR) behavioral interviewing technique.

Be the Leslie Knope of Anything You Do: Best Practices For Resilience, Gratitude, and Confidence, Room 3046
Guest Speaker: Ashely Rizzotto, Career Advisor for the Office of Career Development
Leslie Knope, the strong, caring woman at the forefront of Parks & Recreation can teach us a thing or two about building your professional identity. It is imperative to develop a strong understanding of yourself, your values, and how that all fits into the bigger picture of your ability to lead. The KNOPE method of resiliency is an interactive program, with the chance to create and reflect on individual strategies to be hopeful in response to new challenges.

My Personality Type + My Mindset = Positive and Negative Outcomes, Room 3047
Guest Speaker: Dr. Michael Gaffley, FCE Associate Professor
You can only control your effort and your attitude. Sometimes you are your own worst enemy. Understand your personality type. Participate in an exploration of a fixed mindset vs. a growth mindset.

Leadership Inventory: Your Strengths And Weaknesses, And Those Around You, Room 3048
Guest Speaker: Peter Littlefield, Associate Dean of Admissions at Nova Southeastern University
“The truth about you is that you are fundamentally a teacher. We are transmitting the espoused and realized values of our institutions.” ~Zina Jacque
Through a series of interactive exercises, we will identify and inventory strengths and weaknesses as leaders (and humans) in order to maximize those that benefit us most, and consciously learn and grow from those that hinder our potential.

Peer to Peer: Editing Successfully With Other Writers, Room 2061
Guest Speaker: Keren Moros, Assistant Editor at Lifestyle Media Group
We all think of writers as geniuses who stay holed up in dark rooms forming perfect sentences. The truth is that writing is often a collaboration between writers and editors. The key to effective editing lies in the relationships editors form with writers, and those who aspire to be either writers or editors have to learn how to edit effectively with their peers. In this workshop, you’ll learn editing basics, how to conduct an editing session, how to work with different kinds of writers, and tips and tricks that make editing easier.

Photojournalism: Telling the Story in a Single Photo, Room 2064
Guest Speaker: David Muir, Photo-Artist and Author of “Pieces of Jamaica”
Telling the Story in a Single Photo: We will analyze how and when photographs can stand alone to tell a complete story, drawing on examples. We will get practical and discuss ways to create memorable photos that tell the story, from finding inspiration to shooting techniques.

The Importance of Communication and Authentic Collaboration, Room 3049
Guest Speakers: David Ross, Associate Professor at Nova Southeastern University; Richard Louis, Associate Dean at Broward College; Richard Pulido, Consultant and Philanthropy/Fundraiser
As industries become more global and virtual, a movement continues to emerge in order to prepare all stakeholders with proper communication skills and the understanding that collaboration is important for the growth of your organization. This session will help you “set the pace” to develop the knowledge base, skills, and processes to establish formal communication and collaboration with others in the best way to serve your clients effortlessly and promptly.
How to Make It Memorable: Best TV News Storytelling Practices, Room 2065

Guest Speaker: Sari Padorr, Talent Representative and Coach for “No Whining Talent” and Journalist

How can you make your stories sing? What will set your story apart from the pack? We go in depth to show you the best techniques in writing, shooting, editing and delivery to make your story memorable.

Create Better Short Films And Other Creative Content! With Tips on How to Make Them Effective and Memorable, Room 2066

Guest Speaker: Jim Guarasci, Executive Producer at BECON-TV (WBEC-TV)

This seminar explains techniques on how to write, shoot and edit short films and various creative content (with no budget), and the importance of making an emotional attachment with your audience. Use this knowledge to start your film career, blow up your YouTube channel and/or become a social media mogul. We will break down some of the student-produced films seen on BECON-TV’s television show Short Cuts. Broward high school students will also learn how to get their projects on the show.

Utilizing MBTI for Group Development, Room 3050

Guest Speakers: Emilio Lorenzo, Assistant Director for Career Advisement; Emily Tasca, Assistant Director for Career Development

A more cohesive team is a more efficient team. The break out session will focus on how to build a strong group culture and overall team unity. We will discuss how to uncover your group MBTI and how that can be used to improve collaborations within the organization. In this session you will discuss how team interactions are influenced by individual personality types of team members as well as how to work with others who have a different personality type from your own. The workshop will then go over various inside and outside the box strategies for team building.

3Rs to Organization Retention, Room 2071

Guest Speaker: Jennifer Wilson, Director of Student Disability Services

3Rs to Organizational Retention. Education student leaders on how you maintain retention of your organization’s membership.

Media Ethics: How to Expect the Unexpected, Room 2067

Guest Speaker: Kim Segal, Writer for CBS News online and former CNN Supervising Producer

Reporters on the job and under deadline often encounter ethical dilemmas that require them to make — and live with — split-second decisions. Young journalists are armed with significant power and discretion early in their careers. Join us to explore common dilemmas you may encounter on the job.

Dropping the Girl from #Girlboss: Establishing Equality in the Work Force, Room 2072

Guest Speaker: Li Cohen, Copy Editor at The Seminole Tribune

This session will focus on female leadership in the workplace and what men and women can do to help create more diversified leadership. Participants will learn about current issues with gender inequality and get tips and tricks for individual and team growth within their careers.

Breakout Session 2
Carl DeSantis Building, 2nd and 3rd Floor Classrooms

What News Managers Want: How to Get That First Job, Room 2065

Guest Speaker: Sari Padorr, Talent Representative and Coach for “No Whining Talent” and Journalist

Editors and news directors sift through tons of material and reels, looking for that next star. Learn what it takes to make you stand out from a former news director — and now agent — as you go about landing your first news job.

Branding and Leadership, Room 3031

Guest Speaker: Brandon Robinson, Host and Television Personality

This presentation will teach students skills on how to be great leaders on their campus and in their community. In retrospect it will elaborate on personal brand and why it is important to manage both.

Like, Share, and Comment Your Way to Your Next Job, Room 2073

Guest Speaker: Brandon Lopez, Deputy Web Editor for NBC 6

While networking is a great way to land a job in journalism, you don’t have to meet professionals in person to network with them. Join NBC 6’s Brandon Lopez, as he shows you some tips and tricks on how you can network with the pros using social media, potentially opening the door to your next job in a career in journalism.

From Campus Life to Career, Room 2077

Guest Speaker: Megan Mortman, Jr. Copywriter at ComplyRight

Investing in your future starts with getting involved on campus. Learn how extracurricular activities can pave the way for internships and other potential career opportunities.

Social Responsibility, Room 3032

Guest Speaker: Alexis Martinez, Assistant Dean for Student Development

Socially responsible leaders are needed in today’s complex, global, and ever-changing world. Critically thinking about the
context in which an organization exists helps student leaders understand the impact they and their organizations can make in the world around them.

**Experiential Learning and Your Career: The Keys to Success, Room 3034**

**Guest Speakers:** Concetta D’Alessio, Assistant Director of Student Leadership and Civic Engagement and Jackie Pires, Career Advisor and Experiential Educator

Are you an involved student? Do you like to participate in experiences outside the classroom like service Saturdays, independent research with faculty, travel abroad opportunities and more? Did you know that these experiences are valuable experience to use on your resume or in a job interview? Participants will examine their experiential learning opportunities and develop skills to make them more career ready.

**Copyediting A-B-Cs, Room 2078**

**Guest Speaker:** Carol Reynolds-Srot, Associate Editor/Copywriter in the Office of Publications at Nova Southeastern University

From correcting spelling, punctuation, and grammar to writing headlines and photo captions, learn what it takes to be a copy editor.

**Social Vibes, Room 3035**

**Guest Speaker:** Kim Cohane, Associate Director for Public Relations and Marketing Communications at Nova Southeastern University

Do you use social media every day and want to make sure your posts don’t come back to haunt you? Take this workshop to learn about social media best practices tailored to students! Discover fun and innovative ways to showcase your work, update important privacy settings, and explore some of the most popular networks available. #awesome

**Sports Writing, Room 2081**

**Guest Speaker:** Tim Healey, Marlins beat reporter for the South Florida Sun Sentinel

Advice on getting into the very competitive sports journalism field — from student media and internships to a full-time job, plus that common purgatory in between — and how the changing landscape has affected sports reporters’ jobs. An informal discussion with Tim Healey, Sun Sentinel sports reporter.

**Put Your Social Media Savvy to Work, Room 2057**

**Guest Speaker:** Rafael Brazon – DiFatta, Marketing and Communications Professional at Beber Silverstein Group

Learn how to use popular social media channels to your benefit. Learn how to handle crises using social media, plan and create practical and attention-grabbing content, and how to utilize the power of user-generated social marketing.

**Get the Most Out of Your Social Media, Room 2082**

**Guest Speaker:** David Selig, Senior Digital Editor at the Sun Sentinel

David Selig, senior digital editor at the South Florida Sun Sentinel, shares tips on how to build a following, engage with your audience and promote your content on social media. From Facebook to Twitter to Instagram, people are getting their news in many different ways these days. We’ll discuss some strategies to capitalize on that.

**Group Development: Group Dynamics Using ‘Migos Law’, Room 1047**

**Guest Speakers:** Michelle Jalali, Graduate Assistant for Special Events and Projects; Tamara Lumsden, Graduate Assistant for Special Events and Projects; Kaley Homan, Graduate Assistant for Special Events and Projects

SEP (Special Events and Projects) Squad will be presenting on working as a part of a dynamic group in order to accomplish common goals. We will be utilizing “Migos Law”.

1. Developing healthy communication skills  
2. Understanding the strengths of each individual  
3. Understanding your role and the common goal  
4. Organizational skills- planning and executing  
5. Being “bad and boujee”… and professional!

“Does it look like I’m left off ‘Bad and Boujee’?” - TakeOff

**Is a Dream Team Possible: A look at team-building and thriving in your leadership role, Room 1048**

**Guest Speaker:** Fadel Hernandez, Assistant Area Coordinator for Residential Life and Housing

In life we have all been inspired or aspired by someone that helped us figure out what journey we want to take. As student leaders, you want to be the best leader that you can be. During this session, we will look at the different leadership styles and what it takes to bring together a team.

**Going Global: Tools and Resources to become a Global Citizen!, Room 3045**

**Guest Speaker:** Katie Goodroad, Graduate Assistant for International Affairs

NSU provides students with a plethora of opportunities to gain experience! It can be challenging to communicate those experiences in the short time provided in an interview. In this session, students will learn how to identify a growing moment when working, volunteering, or traveling, and how to share an experience in a way that reflects values through the (STAR) behavioral interviewing technique.

**All Access: Program Planning with Universal Design, Room 2071**

**Guest Speakers:** Jennifer Wilson, Director of Student Disability Services and Rose Amoroso, Graduate Assistant of Student Disability Services

All Access: Program Planning with Universal Design. Calling all leaders to participate in a discussion of universal design to make programs and events accessible to all students.
Internship Fair
Don Taft University Center, Spine
Students will have the opportunity to network with representatives from local businesses, non-profits, and media outlets. The internship fair allows students to learn about and apply for internships right on the spot. Bring your resume.

Show Me Your Stuff
Don Taft University Center, Spine
Bring in your reel and resume and have it critiqued. This will help those that are preparing for their first job hunt. Bring your video clips and or reels. Sign up is required, email Michelle Manley at, mmichell@nova.edu.

City Year Miami
Using near-peer mentors in Miami’s most under-served schools to address specific areas that lead to students dropping out, City Year helps close the gap, between what students need to succeed and what schools are designed to provide.

Breakout Session 3
Carl DeSantis Building,
2nd and 3rd Floor Classrooms
Sports Beyond The Court/Field: How To Translate Athletic Experiences Into Your Resume And Interviews, Room 3044

Guest Speakers: Amy Park, Graduate Assistant of Intramural Sports; Melissa Piccione, Undergraduate Junior at Nova Southeastern University, and Aryn Garrettson, Undergraduate Senior at Nova Southeastern University

Sports have the incredible ability to positively affect one’s life. You may think back on your own athletic experiences and remember all of the good (and the bad!) times that you endured through that affected your life in a unique way. This session will help you recognize your growth and gain from your athletic experiences and learn how you can translate your experiences into valuable resume points and ways to incorporate your experiences into your future job/school interviews!

My Personality Type + My Mindset = Positive And Negative Outcomes, Room 3047

Guest Speaker: Dr. Michael Gaffley, FCE Associate Professor
You can only control your effort and your attitude. Sometimes you are your own worst enemy. Understand your personality type. Participate in an exploration of a fixed mindset vs a growth mindset.

Social Responsibility, Room 3032

Guest Speaker: Alexis Martinez, Assistant Dean for Student Development
Socially responsible leaders are needed in today’s complex, global, and ever-changing world. Critically thinking about the context in which an organization exists helps student leaders understand the impact they and their organizations can make in the world around them.

Closed Mouths Don’t Get Fed, Room 2065

Guest Speaker: Mykella Mitchell, Graduate Student at the Huizenga School of Business and Administrative Services Representative at the Office of Undergraduate Admissions
An engaging program geared to get YOU out of your comfort zone to make your college years successful in all aspects. Make your college years work for YOU and not the other way around.

Pop Up Service
Don Taft University Center, Pit
We have partnered with REAP Latin America to help package dehydrated nutrient-rich meals that will be donated to individuals to individuals in need in Puerto Rico. With your help, we can pack 5000 meals for those in need.
Ethical Leadership Through Art And Film, Room 2067

Guest Speaker: John Jaeger, Assistant Area Coordinator of Rolling Hills Graduate Apartments

Examples of both good and bad leadership range back through the ages. Leadership has been captured abstractly through the use of symbolism and has been shown concretely through cinema and other media. Come on a journey where we explore concepts of leadership through the lens of famous historical works as well as contemporary pieces. Challenge your own image of leadership and draw out your best qualities through discussion and activities. What kind of leader will the world see you as?

The Power of Association, Room 2072

Guest Speaker: Li Cohen, Copy Editor at The Seminole Tribune

This session will discuss friend groups, work associations, professional networking associations, and identifying how those groups benefit you personally and professionally. We will provide worksheets and help students identify how their associations align with their personal and professional goals.

Digressions: The Literary Magazine, Room 3046

Guest Speakers: Molly Scanlon, Digressions Faculty Advisor in Department of Writing and Communication, Nicole Chavannes, Undergraduate Senior at Nova Southeastern University, and Michaela Greer, Undergraduate Senior at Nova Southeastern University

The student literary magazine is the heart of expression on any university’s campus, offering students an opportunity to figure out who they are and what they believe. Editors and staff members from Digressions, the literary magazine of NSU, will offer a behind-the-scenes look at the marketing, editing and design process that goes into their annual compilation of extraordinary student writing and artwork. The staff will discuss their roles, responsibilities, and professional development and networking opportunities that come from being part of the magazine.

The Business of Show Business: A Look at Promotions and Publicity For Major Motion Picture Studios, Room 2061

Guest Speakers: Arthur Antonio, Assistant Manager and Intern Program Leader at Sly Fox and Jesse Gonzalez, Coordinator at Sly Fox

Love Disney and Universal Movies? Go behind the scenes and see what it takes to promote, publicize, and effectively market them for box office success.

Programmatic Advertising - Look Who's Following You!, Room 2064

Guest Speakers: Mark Corbett, Associate Publisher at Gold Coast Magazine and Nathan Genovski, Senior Account Executive at Mirabel Technologies

This panel will explore the evolution of print and digital advertising, including a fascinating introduction to world of Targeted Display / Programmatic Advertising. They will explain this cutting-edge technology and how it is combined with conventional media platforms to target widely by behavior, or with exact accuracy by state, city, zip code or even street level. They’ll delve into the newest tools available to serve ads to a specific target – again and again, on every device imaginable. You will walk away from this session with a better understanding of how and why “Big Brother” is watching and following your every move!

Create Better Short Films And Other Creative Content! With Tips On How To Make Them Effective And Memorable. Room 2066

Guest Speaker: Jim Guarasci, Executive Producer at BECON-TV (WBEC-TV)

This seminar explains techniques on how to write, shoot and edit short films and various creative content (with no budget), and the importance of making an emotional attachment with your audience. Use this knowledge to start your film career, blow up your Youtube channel and/or become a social media mogul. We will break down some of the student-produced films seen on BECON-TV’s television show Short Cuts. Broward high school students will also learn how to get their projects on the show.

Writing Stories Your Audience Cares About, Room 3048

Guest Speakers: Jenna Kopec, Co-Editor-In-Chief at The Current and Christina McLaughlin, Opinions Editor at The Current

Audience-centered writing is one of the most important skills for young journalists to know. Jenna Kopec, co-editor-in-chief at The Current, and Christina McLaughlin, opinions editor at The Current, offer strategies and tips for centering the writing for your publication around the target audience.

Learn It And Kern It: Adventures in Graphic Design, Room 3049

Guest Speakers: Carli Lutz, Chief of Visual Design at The Current and Sydney Stoneback, Visual Design Assistant at The Current

Join our presenters as they guide you through the basics of graphic design knowledge. Explore the wonderful world of typefaces, colors, and making things prettier in general and learn what to do and what not to do when making that next flyer or poster for your club or organization.

Motivate the Middle: Utilizing Your Members, Room 3050

Guest Speaker: Garrett Horejsi, Graduate Assistant for the Office of Student Leadership and Civic Engagement

Organizational members fall into three categories of leadership: the top, middle, and bottom thirds. We will take lessons from T.J. Sullivan's book, 'Motivating the Middle' to learn how to engage and motivate the most overlooked and underutilized members.
**Real Talk: A Look at Media’s Role In Perpetuating Rape Culture, Room 2071**

**Guest Speaker:** Desmond Daniels, Title IX Investigator/Deputy Title IX Coordinator for the Office of Human Resources

The term ‘rape culture’ has been used often in recent months as part of public discourse. While the phenomenon is not new, recent events have encouraged deeper examination of how institutions implicitly and explicitly endorse rape culture. As media consumers and future leaders of that industry, join an interactive discussion-based workshop which explores the tacit role that media plays in perpetuating rape culture. Come learn what is needed to shift industry practice and reduce the prevalence of rape culture.

**Breakout Session 4**  
**Carl DeSantis Building, 2nd and 3rd Floor Classrooms**

**Ready! Set! Goal!, Room 3031**

**Guest Speaker:** Megan Lassiter, Graduate Assistant for the Tutoring and Testing Center

Are you struggling to achieve your goals? It is easy to stop trying when you begin to fail. Without a clear target, it is difficult to know when you’ve hit it. In Ready! Set! Goal! You will learn best practices when creating effective and attainable goals. Following the S.M.A.R.T. method, join in for a fun and interactive goal setting session.

**Closed Mouts Don’t Get Fed, Room 2065**

**Guest Speaker:** Mykella Mitchell, Graduate Student at the Huizenga School of Business and Administrative Services Representative at the Office of Undergraduate Admissions

An engaging program geared to get YOU out of your comfort zone to make your college years successful in all aspects. Make your college years work for YOU and not the other way around.

**Ethical Leadership through Art and Film, Room 2067**

**Guest Speaker:** John Jaeger, Assistant Area Coordinator of Rolling Hills Graduate Apartments

Examples of both good and bad leadership range back through the ages. Leadership has been captured abstractly through the use of symbolism and has been shown concretely through cinema and other media. Come on a journey where we explore concepts of leadership through the lens of famous historical works as well as contemporary pieces. Challenge your own image of leadership and draw out you best qualities through discussion and activities. What kind of leader will the world see you as?

**Servant Leadership, Room 2073**

**Guest Speaker:** Andrea Dobo, Graduate Assistant for Civic Engagement and Samantha Hull, Graduate Assistant for Leadership Development

When students become leaders, they often forget why they’re in the role, and who their serving. Just like the difference between a manager and a leader, there’s a difference between leading with the right intentions, and leading with the wrong intentions. Servant leadership encompasses the aspects of leadership that put the group first, and ensure that a leader is utilizing their abilities to their highest potential

**How to Brand Yourself as A Major Player, Room 3035**

**Guest Speaker:** Leyanis Diaz, Bilingual Afro-Latina Blogger, TV Host and Multimedia Personality, Motivational Speaker, Entrepreneur, and an avid Philanthropist

So you want to be a (insert profession here)? Come learn how to brand and market yourself as a major player in your industry even without much experience to get the job and/or opportunity that you want! ...Because you are major; you just need help telling your story.

**Walk the Line, Room 2077**

**Guest Speaker:** Ashley Hintermeyer, 1st Year Experiential Education Career Coordinator for Career Development

Discover your Meyers-Briggs personality type through an activity that will get you moving; and learn how that knowledge could benefit you and other members of your organization.

**Everyone’s a (Music) Critic, Room 3034**

**Guest Speaker:** Adam DeRoss, Station Manager and Program Director for Radio X

Everybody enjoys music. But not everybody knows how to explain why. This session is a look into the world of writing music criticism. Participants will be encouraged to listen to music from a wide range of genres and learn how to articulate their thoughts about why they like or dislike it. They will also learn ways to better research their musical preferences and learn why context can improve the music listening experience.

**Are You a Listening Leader?, Room 2078**

**Guest Speaker:** Renae Bollibon, Graduate Assistant for Fraternity and Sorority Life; Hope Swaim, Graduate Assistant for Student Programming; and Katherine Silver, Student at Nova Southeastern University

This exciting and interactive workshop will teach student leaders how to utilize active listening to problem solve and strengthen communication within their organization.
How to Lead Your Peers, Room 3048

**Guest Speaker:** Jenna Kopec, Co-Editor-In-Chief at The Current and Nicole Chavannes, Copy Editor at The Current

Throughout our education, many of us will take on leadership positions. Our team, in these positions, might consist of colleagues, classmates, and friends. Balancing your leadership role with friendships can be quite challenging. Jenna Kopec, editor-in-chief of The Current, and Nicole Chavannes, copy editor of The Current, will offer tips on how to lead peers without conjuring up frustration or discomfort.

Making Smarter Videos with Your Smart Phone, Room 1047

**Guest Speaker:** Michael Lynn, Co Station Manager of Sharks United Television

In this session, students will be able to learn how to capture engaging pictures and videos with their smart phones, how to develop a solid story with better footage, and some professional tips on how to keep audiences engaged with your work.

College and Beyond: Which Career Path is Right for You?, Room 2081

**Guest Speaker:** Marisa Ross, Editorial and Sales Representative for FkexOffers.com

Geared towards undergraduate students hoping to gain a broader perspective on life after college, this session will help them explore their options when they pursue a college major/career path in, or related to, the field of journalism and communications. Whether incorporating writing, photography, social media, video or other miscellaneous skills, students will understand the greater potential this industry can have post-graduation.

How to Create a Brand and Identity for Your Organization, Room 2057

**Guest Speaker:** Whitney Lehmann, Assistant Professor for the Department of Writing and Communication

Learn how to create a brand identity for your organization using social media apps and apply this branding to your organization’s various forms of marketing, including print, the web, email and social media.

Two Ears and One Mouth: How To Navigate Student Organization Crisis, Room 2082

**Guest Speaker:** Joshua Braverman, Undergraduate Senior at Nova Southeastern University; Alolika Patel, Undergraduate Senior at Nova Southeastern University; Yanique Levy Counselor in Residence, and Egbewomiye Ojo, Graduate Assistant for Student Mediation Services

Being involved with student organizations can be difficult at times and like in many areas of life. As such, unexpected situations come up that can have a significant impact on the organization. As current crisis counselors, we are proposing extending our training and experience to less serious situations, organizational crisis. Emphasis will be placed upon “attacking the problem not the person”. This can be achieved through rapport, exploring, goal setting, weigh options and taking action.

Multicultural Competence: Internal Preparation for External Success, Room 3045

**Guest Speaker:** Jeannie Jaworski, Director of International Affairs

Across virtually all industries, employees with multicultural competency are in high demand. This presentation will focus on moving beyond buzzwords to help participants to understand what it means to have intercultural competence and what work needs to be done to develop and practice global competence. Participants will reflect on their own culture to initiate an understanding of how individual experiences and personal backgrounds inform our interactions with others, and why this is the first step in developing multicultural competence.

Key Note Speaker
Rick Case Arena at the Don Taft University Center

Felisha Monet, 99 Jamz On-Air Talent/Radio Personality

Felisha made her debut on radio after moving to Tallahassee in 2001! A local DJ noticed her at working at a mall job and thought her charismatic personality was better served gracing the airwaves than selling sneakers! She decided to go off her instincts, quit her job and a few weeks later she was a regular voice on Tallahassee’s HOT 105.7! She was later recruited to work for Clear Channel’s WBWT 100.7 The Beat where she is credited with giving award winning singer T-Pain his break into the industry as seen on VH1’s Behind The Music: The T-Pain Story! Felisha then took her talents to South Beach (99JAMZ) and she has been winning ever since! Called ‘The Voice of Miami’ she can be heard on the Afternoon Drive Monday – Friday 2pm – 7pm on South Florida’s True Home for Hip & R&B 99 Jamz.
Speaker Bios

Adam DeRoss
Adam DeRoss is a senior communications major in the undergraduate program at Nova Southeastern University. He has been involved with the on campus radio station, Radio X, for his entire college experience and is concluding as Radio X's station manager. Adam consistently writes record reviews for NSU's student run newspaper, The Current. He has also won two first place positions in the annual undergraduate student symposium for a short film as well as a theoretical analysis on the viral web series “Don’t Hug Me I’m Scared.”

Alexis Martinez
Dr. Alexis Martinez is currently the Assistant Dean for Student Development in the Division of Student Affairs at Nova Southeastern University. Prior to starting at NSU, Dr. Martinez has been the Dean of Students at St. John’s University School of Law in Queens, NY and Elon University School of Law in Greensboro, NC. In both of those roles, she was responsible for academic matters, discipline, orientation, disability services, financial advising, and student organizations and activities. Among other initiatives, Dean Martinez led the creation of Elon’s pro bono program as well as its Leadership Fellowship Program. Before working at Elon, she was director of student life at Syracuse Law. Dr. Martinez completed her Doctor in Education in Higher Education Leadership and Policy from Peabody College at Vanderbilt University and her Juris Doctor from the University of Miami in Coral Gables, Florida.

Alokika Patel
Alokika Patel is a senior undergraduate student at NSU pursuing a degree in biology in the dual admissions program for Osteopathic Medicine. She hopes to one day pursue a future in neurology. Alokika is heavily involved in Relay for Life as the Event Director for the 2017-2018 year. She is also a Crisis Counselor with Crisis Textline.

Amy Park
Originally from the great state of New Jersey, Amy Park went to the University of New Haven in Connecticut to pursue a B.S in Sports Management. At her time at UNH, she worked for the Campus Recreation Department. Starting off as an Intramural Official, she quickly fell in love with her job and continued to pursue getting more involved with the program. By graduation, Amy has served under the role of Fitness Attendant, Customer Service Attendant, Building Supervisor, Intramural Sports Supervisor, and the Intramural Sports Program Assistant. She now currently serves as the Graduate Assistant for Intramural Sports at NSU, will graduate in May 2018 with a M.S in College Student Affairs, and hopes to continue to pursue the field of Campus Recreation.

Andrea Dobo
Andrea is a first year CSA student while spending her day time hours as the graduate assistant for civic engagement through the SLCE office. She oversees a wonderful group of Site Leaders that make the Sharks and Service trips, what they should be, and so much more. Andrea graduated from Saint Leo University, and calls Orlando her home. But sometimes, she’ll also call Detroit her home, it all depends on the day. At Saint Leo, Andrea was a student athlete, Campus Board Activities Board member, Resident Assistant, and avid sleeper on the weekends. Andrea loves cats, sports, summer camp, and hanging out with the SLCE family.

Arthur Antonio
Arthur Antonio is an assistant manager and intern program lead at the experiential marketing agency Sly Fox, where he works on the frontline of the Walt Disney Motion Picture Studios account. He crafts and executes experiential marketing campaigns for tent-pole film properties, leveraging local media support, grassroots outreach, event partnerships, and consumer engagement to provoke word of mouth conversations leading up to a film’s release. His hobbies include reading Japanese poetry between emails, throwing every conceivable thing into an Excel grid for peace of mind, and helping students on their career journeys with mentor-style internship opportunities at Sly Fox.

Ashley Hintermeyer
Ashley joined the Office of Career Development at NSU in July 2017 as the Experiential Education Career Coordinator. She is originally from Muskego, Wisconsin. She completed her undergraduate degree in Communication: Public Relations at University of Wisconsin – Stevens Point. Now she is attending NSU to attain her Master of Science in College Student Affairs.

Ashley Rizzotto
Ashley joined the Office of Career Development in June 2017 as a full time Career Advisor. Ashley works with current undergraduate students, graduate students, and alumni to ensure the confidence and success of those that she meets with. She attended Stony Brook University, earning a Bachelor of Arts in Sociology, with two minors: Health & Wellness, and Women & Gender Studies. Throughout her undergraduate career, Ashley was heavily involved on campus in many different leadership capacities, all with the goal of maximizing the potential of her peers. This spirit followed her through earning a Masters of Education degree in Student Affairs Administration and Higher Education at The University of North Carolina at Greensboro. These experiences, along with a winding journey to find her own career path, inspires her daily in helping students discover the individual values that’ll set them up for success academically, socially, and professionally.

Brandon “ThatGuyBRoB” Robinson
Brandon “B.RoB” Robinson is an aspiring Television Personality from Pensacola, Florida. He is a graduate from the University of West Florida, where he received his Bachelors in Communications with a minor in Psychology. B.RoB has had the opportunity to host several concerts for T-Pain, Waka Flocka, and Rich Homie Quan, as well as

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create his own brand “ThatLifeMyLife” which inspires the understanding and acceptances of other’s lives. Aside from branding and leadership, he is passionate about mentorship and a strong advocate for depression and suicide prevention.

**Brandon Lopez**
After leaving Venue Magazine as the Assistant Director of the Digital Marketing division, in pursuit of a career opportunity at WSVN-7, Brandon Lopez knew he was right where he needed to be. In 2012 WTVJ NBC 6 offered him a position as an Associate Producer. In 2015 Brandon was promoted to be the stations’ Social Media Producer, curating content and managing the station’s social platforms. In 2016, he was given the opportunity to be a Senior Digital Producer at WPBF in West Palm Beach. Brandon now returns to his roots in South Florida and is currently back at NBC 6 as a Deputy Web Editor, where he also serves as a correspondent for Latin Beat and a contributor to NBC Latino a platform geared towards Latinos, powered by NBC News.

**Carli Lutz**
Carli Lutz is a senior Art & Design major at NSU with a focus in graphic design. She is currently the Chief of Visual Design at NSU’s student-run newspaper, The Current. Carli also freelances as a graphic designer and illustrator that creates artwork for music producers and DJ’s.

**Carol Reynolds-Srot**
Carol Reynolds-Srot is the associate editor/copywriter in the Office of Publications at Nova Southeastern University. Before that, she held several positions at The Miami Herald including news editor, assistant city editor, and copy desk chief. Reynolds-Srot also was a senior copy editor for the South Florida Sun-Sentinel and an assistant editor in features at Newsday, a daily paper on Long Island in New York. She is currently pursuing a M.A. in Composition, Rhetoric, and Digital Media, here at NSU.

**Christina McLaughlin**
Christina McLaughlin is a freshman environmental science major here at NSU. She starting working early this year as the opinions editor at The Current, NSU’s student-run newspaper in the Office of Student Media. In the future, she hopes to further her research in the field and possibly become an environmental lawyer.

**Concetta D’Alessio**
Concetta D’Alessio currently serves as the Assistant Director for Student Leadership and Civic Engagement here at NSU. Prior to working at NSU, Concetta worked in Residential Life at Ithaca College and University at Buffalo, both in New York state. Concetta has always been involved with service and leadership programming since she was a student in her undergraduate career, volunteering with Habitat for Humanity and the Franciscan Center for Service. When she is not working, she enjoys traveling to new places and playing with her dog.

**Desmond Daniels**
Desmond D. Daniels is the Title IX Investigator/Deputy Title IX Coordinator at Nova Southeastern University. His main role is to support the University’s efforts to prevent and respond to sexual misconduct by serving as the lead investigator for reports of sexual harassment and sexual misconduct by NSU students. Additionally, Desmond supports efforts of campus-wide education designed to prevent sexual misconduct and inform students of their rights under federal legislation and university policy. Desmond holds a Juris Doctor from Pace University School of Law and chose to work in higher education following his graduation. He has designed and facilitated engaging workshops on topics of ethical decision-making, civility, and sexual violence prevention. Desmond takes great pride in the workshops he has designed for a variety of audiences which serve to

**David I. Muir**
David I. Muir is a photo artist, author, entrepreneur and community leader. His photo art collection, Pieces of Jamaica, was critically acclaimed, led to international tours, and was published as a coffee table book titled “Pieces of Jamaica™: The Real Rock Edition.” Muir serves his community in various capacities including local advisory boards plus assisting nonprofits and arts organizations. He is the elected chair of the 1310 Gallery committee at the Sailboat Bend Artists’ Lofts.

**David B. Ross**
Dr. Ross has many years of experience in adult education, leadership, operations management, ethics, policy, government, critical thinking and decision-making, curriculum development, classroom instruction, and research. In his present role as an Associate Professor at Nova Southeastern University, he teaches doctoral level courses in educational, instructional, and organizational leadership as well as higher education to prepare today’s practitioners who will assume leadership positions in any profession for current and future challenges. Learning from many perspectives and philosophies from mentors while attending Northern Illinois University, the University of Alabama, and Florida Atlantic University, has assisted him in guiding students in the learning process. Dr. Ross earned his Doctorate in Educational Leadership, with an emphasis in Leadership, Research, Curriculum, and Adult Education; and a Master of Justice Policy Management with a Professional Certificate in Public Administration at Florida Atlantic University. He earned his Bachelor of Science Degree in Computer Science at Northern Illinois University. Dr. Ross was named Professor of the Year 2015-2016 for the Abraham S. Fischler College of Education.

**David Selig**
David Selig is Senior Digital Editor at the South Florida Sun Sentinel, overseeing the website, social media and audience development. He took on that role in September 2017 after more than two years as Sports Editor. Prior to that, David spent four years as a sports editor at The Baltimore Sun. He is a native of Stoughton, Mass., a graduate of the University of Maryland, and he lives in Fort Lauderdale.

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empower students, faculty, and staff to play an active role in diminishing the impact of rape culture within the university setting. These workshops challenge university community members to identify behaviors and language which perpetuate rape culture and provides practical strategies that we may all employ to combat rape culture and better educate our peers.

**Emilio Lorenzo**

Emilio joined the Office of Career Development as a Graduate Assistant in July 2012. He graduated with a Master of Science in College Student Affairs with a concentration in Conflict Analysis and Resolution from NSU. Emilio has been a Full Time Adviser with the Office of Career Development as of June 2013. In September 2015 he started his current role with the office as the Assistant Director for Career Advisement at NSU. Emilio understands the importance of helping students reach their career goals and the impact that informational resources can have on attaining such desired outcomes. Emilio plans to meet and advise students to help them overcome the various challenges they may face as they strive to reach individual career goals.

**Emily Tasca**

Emily joined the Office of Career Development in March 2014 as a full time Career Adviser, before transitioning into her current role as Assistant Director of Career Development in January 2017. As a member of the Career Development staff, Emily strives to support each individual student she works with in a variety of ways throughout their career exploration and planning process. Emily strongly believes in empowering students at all levels to engage in self-reflection and make career choices that reflect their passions and values. Prior to joining the Office of Career Development, Emily has held roles in both Career Advisement and Human Resources/University Recruiting, allowing her to bring a unique, blended perspective to her advising sessions with students. Outside the office, you can usually find Emily in the kitchen, baking up some cookies, or practicing yoga.

**Fadiel Hernandez**

Fadiel Hernandez is currently a Graduate Assistant at Nova Southeastern University in the Office of Residential Life where he works as an Assistant Area Coordinator and is finishing his Master's of Science in College Student Affairs. Fadiel hopes to help create a positive change within the lives of all students he comes into contact with. He believes he can achieve this through hard-work, dedication, and an incredibly positive attitude.

**Garrett Horejsi**

Garrett Horejsi is the Graduate Assistant for Student Leadership and Civic Engagement Programs. In addition to his graduate assistant position, he serves as the advisor for NSU’s Commuter Student Organization. He graduated from Concordia College in Moorhead, MN with a BA in English- Writing and Communication Studies with a minor in Business. Garrett is a first-year in the College Student Affairs program at NSU.

**Hope Swaim**

Hope is the Graduate Assistant for Student Programming in the Office of Campus Life and Student Engagement. She joined Nova Southeastern University in July 2017 and is now a first-year graduate student in the College Student Affairs program. Hope truly loves working with her Student Events and Activities Board (S.E.A. Board), which executes and plans a variety of events that caters to the student body. She is exceptionally proud to be representing and leading a phenomenal group of students.

**Jackie Pires**

Jackie is currently working as an Career Advisor for Experiential Education (ExEL) here at NSU. She is passionate about working with NSU’s first-year students, assisting them with developing their career goals and ExEL plans, as well as supporting them throughout their NSU journeys. Jackie previously worked in NSU’s Career Development office for two years as a Graduate Assistant Career Advisor. In June 2017, she earned her master’s degree in College Student Affairs from NSU. Jackie graduated with her bachelor's degree in Sport Management & Recreation from Springfield College in Springfield, Massachusetts. Having been a South Florida native since high school, she graduated from St. Thomas Aquinas High School in Fort Lauderdale, Florida.

**Jeannie Jaworski**

Jeannie Jaworski is the Director of International Affairs at Nova Southeastern University. She has been an international educator for the past eight years and is passionate about international student advocacy and increasing access and participation in study abroad. Her personal and professional travels include over 20 countries including study abroad experiences in Mexico and India. She has a Master of Education from Carroll University and a Bachelor of Arts in English and Spanish from the University of Iowa.

**Jennifer B. Wilson**

Jennifer is the Director of Student Disability Services, within the Division of Student Affairs at Nova Southeastern University. Through this role, Jennifer provides information and individualized accommodations for students with identified disabilities. Currently, Jennifer is completing her Ed.D. in Higher Educational Leadership at Nova Southeastern University. Jennifer is a current student, but also alumni of Nova Southeastern University. In 2004, she graduated with her Masters of Science in Special Education. As a higher education professional, Jennifer has presented on various topics ranging from transition, time management, first-year experience, retention, programming, and involvement.

**Jenna Kopec**

Jenna Kopec is a junior at Nova Southeastern University. She is the co-editor-in-chief at The Current, NSU’s student-run newspaper. She’s also worked at RadioX and SUTV. Recently, Jenna accepted an internship in social media and marketing with Damn Good Hospitality in Fort Lauderdale. Within the coming years, Jenna plans on further developing the story-telling skills and doing what she loves most—writing.
**Jesse Gonzalez**
Jesse Gonzalez is a coordinator at the experiential marketing agency Sly Fox, where he handles promotions and publicity for Universal Pictures in several markets across Florida and the Southeast. After graduating with a major in Motion Pictures and Minor in Advertising from the University of Miami, he transitioned from being an intern who worked under the Walt Disney Studios account to his current position on the Universal Pictures account. His ultimate goal is to transition eventually to the studio side of the business.

**Jessica Muñiz-Collado**
NSU’s Professor Jessica Muñiz-Collado received her Master of Fine Arts in Music Composition from the Vermont College of Fine Arts and her Bachelor of Music in Percussion Performance from the University of Miami. She has performed and recorded with Grammy-nominated artists, produced music projects with an Emmy-nominated composer, worked as a composer for award-winning films, award-winning directors, award-winning choreographers, and award-winning production companies such as MundoFox, COPILOT Music + Sound, Killer Tracks, and IMAX. Additionally, she is a published and commissioned composer, and her compositions have been nationally and internationally performed. www.nizcomusic.com.

**Jim Guarasci**
Jim Guarasci has more than 27 years of experience in film and television production and is currently the Executive Producer at BECON-TV (WBEC-TV). He has worked in multiple areas of production including as Director of Photography, Director, Camera Operator and Producer. His awards include 2006 Suncoast Chapter Emmy Award (3-time Emmy Nominee), 5-Time Telly Award Winner, Communicator Award of Excellence and 3-Time Aurora Award Winner.

**Joshua Braverman**
Joshua Braverman is a senior psychology undergraduate student here at NSU. After NSU, he is going to a doctoral program in experimental psychology. He is heavily involved on campus as the Director of University Relations for NSU Relay for Life, Treasurer of Alpha Phi Omega, and Bylaws Chair & Community Service Chair for Phi Delta Theta on campus. In the past, he has started a Registered Student Organization served as Service Vice President and Sergeant at Arms for Alpha Phi Omega. Along with his co-presenter Alokika Patel, he is Remote Crisis Counselor with Crisis Textline.

**Kaley Homan**
Kaley is in her second year as a Graduate Assistant for Special Events and Projects in the Office of Campus Life and Student Engagement. In addition to her graduate assistant position, Kaley serves as the advisor of the NSU Make a Meal on campus. She graduated from Flagler College with a Bachelor of Arts in Psychology and a minor in mathematics. After graduating with her M.S. in College Student Affairs, Kaley plans to pursue a job of planning events for either campus life or university sports team.

**Katherine Silver**
As a recent graduate, with a double major in Marine Biology and Biology, I am currently working in the Marine Industry as a scuba diving instructor in Fort Lauderdale. When I was a student, I served as the Treasurer and later President of the Panhellenic Council for 2017.

**Katie Goodroad**
Katie Goodroad is currently a College Student Affairs graduate student at NSU. Born and raised in Minnesota, she has been able to study and work in Tanzania, South Korea, and France. As the graduate assistant for the Razor’s Edge Global program, and she actively works to encourage students to think globally.

**Keren Moros**
Keren is an assistant editor at Lifestyle Media Group where she writes and edits articles for regional lifestyle and community magazines. She is also a double graduate of NSU, earning both her bachelors of communication studies and master’s in writing. While at NSU, she held several positions at The Current, the student-run newspaper, including editor-in-chief, served as a writing fellow and contributed to NSU magazines. A dreamy believer and self-described “grammar diva,” Keren is a big fan of unapologetic enthusiasm and rhetorical effectiveness—both of which she uses every day at work.

**Kim Segal**
Kim Segal spent 24 years working for CNN as a journalist and manager. Kim has managed staff and covered stories such as the war in Iraq, genocide in the Balkans, presidential campaigns in the US, and natural disasters like the earthquake in Chile and Hurricane Katrina. After years of covering the legal system and famous hearings and trials such as the Oklahoma City Bomber, O.J. Simpson, the Unabomber and George Zimmerman she recently left the news business to pursue a career as a public defender. Kim became a contributor for CBS News writing an online column called “Life as a Public Defender.”

**Kimberly Cohane**
Kimberly Cohane, M.S. is an Associate Director for Public Relations & Marketing Communications at Nova Southeastern University. In 2008, she accepted a position as the E-Marketing Coordinator for NSU’s Office of Undergraduate Admissions. In 2011, she moved to University Relations as the Online Marketing and Social Media Coordinator and recently took on new responsibilities as the Online Marketing and Social Media Manager. She’s currently pursuing a Ph.D. in Conflict Analysis and Resolution at NSU’s College of Arts, Humanities, and Social Sciences.
Prior to Nova Southeastern, Megan taught elementary complete her Master's degree in College Student Affairs. Southeastern University while working to The Tutoring and Testing Center at Nova she serves as a Graduate Assistant for professional leadership experience. Currently, Megan Lassiter has over six years of professional leadership experience. Currently, she serves as a Graduate Assistant for The Tutoring and Testing Center at Nova Southeastern University while working to complete her Master’s degree in College Student Affairs. Prior to Nova Southeastern, Megan taught elementary school for the School District of Palm Beach County and was recognized as one of 1,800 for the Beginning Teacher of the Year award. Before teaching, Megan served as a Resident Director for High Point University where she created the Residential Hall Leadership Council. Her passion for student development and growth stems from her experience at her undergraduate institution, Palm Beach Atlantic University, where she earned her degree in Marketing.

**Megan Mortman**
Megan works as a Jr. Copywriter at ComplyRight, where she writes email, catalog, web and other direct marketing media focused in labor law, tax solutions and human resources. She is a graduate of NSU, earning her bachelors in communication studies while serving as the arts and entertainment editor for NSU’s newspaper, The Current. She previously interned at Sun Sentinel and also does freelance writing.

**Michaela Greer**
Michaela Greer is a senior double-majoring in Communication Studies and Visual Art with a minor in Writing. She has been serving as a contributing writer for The Current, NSU’s student-run newspaper, since her sophomore year and now works as the co-editor-in-chief. She is also the assistant layout and marketing manager for Digressions, NSU’s student-run literary magazine. She enjoys writing for companies like PetMio and Venice magazine, and relishes opportunities to engage with multimedia creation.

**Michelle Jalali**
Michelle Jalali is a Graduate Assistant for Special Events and Projects in the Office of Campus Life and Student Engagement. She graduated from the University of South Florida in Tampa, with a Bachelors in Public Relations and certification in Business. She is a proud member of the Kappa Iota Chapter of Delta Sigma Theta Sorority Incorporated, and a brother of the Tau Mu Chapter of Alpha Phi Omega National Service Fraternity. Jalali is working on her M.S in College Student Affairs at Nova Southeastern University.
Mike Lynn
Mike Lynn is a Sophomore Communication Major with a concentration in Journalism. Currently he is the Station Manager at Sharks United Television - Channel 96, Nova Southeastern University’s student-run television station. As Station Manager, he is responsible for making sure the station runs smoothly, produce original content, and represent NSU’s Student Media. Before taking this position, he was Production Manager for SUTV and a volunteer as well. He is certified in Adobe Premiere, won Third Place at FSPA’s District 7 competition in 2015 for On The Spot. He is certified in Adobe Premiere, won Third Place at FSPA’s District 7 competition in 2015 for On The Spot. He is certified in Adobe Premiere, won Third Place at FSPA’s District 7 competition in 2015 for On The Spot. He is certified in Adobe Premiere, won Third Place at FSPA’s District 7 competition in 2015 for On The Spot. He is certified in Adobe Premiere, won Third Place at FSPA’s District 7 competition in 2015 for On The Spot.

Mykella Mitchell
Mykella is an MBA student with a concentration in Human Resource Management hailing from West Philadelphia. As the second oldest of five, she has always had a knack for helping everyone she could and educating people on what she has learned. In the future, she hopes to work with our future college students, as a Director of Student Development.

Nathan Cenovski
Nathan Cenovski is a senior account executive at Mirabel Technologies. Nathan’s responsibilities include the development, implementation and oversight of all sales and marketing activities relating to the newest software product offered, The Marketing Manager. Nathan holds Master’s degrees in Finance and Economics as well as Bachelor’s in International Business and Spanish. He has spent his professional career aiding tech companies in expanding their client base and increasing revenue.

Nicole Chavannes
Nicole Chavannes is a senior English major with a minor in Writing. She has been the copy editor at NSU’s student-run newspaper The Current since January of 2017 and the Editor-in-chief of Digressions Literary Magazine since August 2016. She hopes to pursue a career in editing or publishing upon graduation.

Rafael Brazon Di Fatta
Rafael is a bilingual integrated marketing and communications professional who has excelled in managing marketing and public relations campaigns in the hospitality, lifestyle, education, entertainment and music industries. Rafael is currently a part of the team at Beber Silverstein Group, where he develops and executes integrated communications campaigns and devises ongoing agency support for clients such as McDonald’s, AvMed, Barry University and Miami Dade County’s Cultural Affairs, among others.

Renae Bollibon
Renae is the current Graduate Assistant for Fraternity and Sorority Life for the Office of Campus Life and Student Engagement. In her role, Renae oversees three governing councils: the Panhellenic Council, the Unified Greek Council, and the Interfraternity Council. She works with the councils and chapter presidents to provide a variety of programming and opportunities for greek life here at NSU. She is currently pursuing her M.S. in College Student Affairs here at NSU and is passionate about student engagement and development.

Richard Louis
Mr. Louis currently is the Associate Dean of Academic Affairs (Business Administration) for Broward College’s Central Campus in Davie, Florida. Richard holds a Master of Arts in Sports Administration from Wayne State University (Detroit, Michigan) and is an NSU alumnus having a Master of Business Administration from the Huizenga School of Business. Currently, Richard is a doctoral student at NSU’s Fischler College of Education majoring in Organizational Leadership. Over a 25-year career, Richard has held numerous leadership positions in education, non-profits, and criminal justice reform advocacy. Richard is also the President of the Broward College Chapter of Toastmasters International and is a member of the Society for Human Resource Management, the National Black MBA Association, and the Human Resources Association of Broward County.

Richard Pulido
Mr. Pulido is a NSU alumnus and a current doctoral student in his last semester of his EDD program. He began his career as a high school social studies teacher and school administrator. 20 years ago he began a successful practice as a residential real estate sales professional and sales manager/trainer. Richard has served on several public policy boards and committees. He was elected vice mayor of his local Municipality and has served as a political, constituency outreach and strategic fund-raising consultant.

Samantha Hull
Samantha Hull is the Graduate Assistant for Leadership Development in the Office of Student Leadership and Civic Engagement at Nova Southeastern University. She coordinates the Emerging Leaders Experience program, the InNOVAtive Leadership Series, and serves on the Leadership and Multimedia Conference Planning Committee. Samantha graduated from Saginaw Valley State University in 2016 and she is currently enrolled in the College Student Affairs Master’s program at NSU.
Sari Padorr
Sari Padorr is an award-winning, nationally and internationally recognized journalist whose TV career has spanned 30 years. She is the recipient of two Emmy Awards and a Gracie Allen Award, which is given for outstanding work by the American Women in Radio and Television organization. Sari has been a reporter, anchor, host, producer and news director during her time in TV. She is an accomplished print journalist and authored her first book, “37 Seconds,” a best-seller that’s been translated into four languages. Sari now works as a talent representative and coach for “No Whining Talent,” placing anchors and reporters at local stations and networks.

Sydney Stoneback
Sydney is the visual design and multimedia assistant at the current. She is responsible for posting on social media as well as aiding the chief of visual design. She is a freshman biology major at Nova Southeastern University where she runs on their cross country and track & field teams. She is originally from Oviedo Florida and her history with design and journalism started in high school where she worked as the design editor of the yearbook.

Tamara Lumsden
Tamara is a Graduate Assistant for Special Events and Projects in the Office of Campus Life and Student Engagement. She received her Bachelor’s degree from Sam Houston State University in Family & Consumer Science with an emphasis in Event Planning and Management. During her undergraduate experience, she served as the president for both Caribbean Student Organization and the Theta Epsilon Chapter of Alpha Kappa Alpha Sorority, Inc. She is pursuing her Master’s degree in College Student Affairs at Nova Southeastern University.

Tim Healey
Tim Healey is the Marlins beat reporter for the South Florida Sun Sentinel. A Boston University graduate, he has covered the Red Sox, Mets and Patriots for a number of publications. He is from Danbury, Conn., and wrote a book, “Hometown Hardball,” about minor league teams and ballparks in the northeast.

Whitney S. Lehmann
Whitney S. Lehmann, Ph.D., is an Assistant Professor of communication in the Department of Writing and Communication in the College of Arts, Humanities, and Social Sciences (CAHSS), where she teaches a variety of undergraduate courses including public relations, social media, and mass media. Her industry experience includes serving as a public relations manager for Seminole Hard Rock Hotel & Casino in Hollywood, Florida; social media manager for Miami International Airport; Web writer and communications coordinator for Barry University; and reporter for The Miami Herald.

Womiye Ojo
Womiye Ojo is a 2nd year PhD student of Conflict Analysis and Resolution Studies at Nova Southeastern University. She is majoring in International Peace studies and is currently the Graduate Assistant for Student Mediation Services at NSU. She is a Certified Member of the Chartered Institute of Personnel and Development (CIPD) and a member of the International Association for Conflict Management (IACM). Her areas of interest are Conflict Prevention, Mediation and Negotiation, Leading, Managing and Developing people, Gender based Violence and Adolescent Sexual Reproductive Health.

Yanique Levy
Yanique Levy moved to the sunshine state from the gorgeous island of Jamaica, to pursue a doctorate in Clinical Psychology. Driven by her love for providing service to others, and specifically the student population, Yanique worked previously as a Resident Assistant, and currently holds the position of GA for Student Counseling Services. Yanique also serves as the President of the Black Psychologists Association, student circle, South Florida Chapter. In her free time, Yanique enjoys going to the beach, and relaxing with her friends and family.