

Experienced  
Facilitators

Community  
Engagement

# LEADERSHIP and MULTIMEDIA CONFERENCE

Networking  
Opportunities

Professional  
Development

Build  
Relationships

January 26, 2019  
9:00 a.m. – 5:00 p.m.

NOVA SOUTHEASTERN  
UNIVERSITY

**NSU**  
Florida

Sponsored by:  
Office of Student Leadership and Civic Engagement,  
and Office of Student Media

# Leadership and Multimedia Conference Program Focuses

## 1. Diversity and Global Awareness

- Motivated to act in a socially just manner.
- Promotes diversity and understanding of others' experiences.
- Engages in inclusive behavior.
- Understands the value of serving the community and being socially responsible.

## 2. Communication

- Understands how to collaborate effectively.
- Ability to motivate and empower others.
- Utilizes others' contributions effectively.
- Develops productive relationships with others through mentorship and/or interacting with others appropriately.
- Understands concepts and practices related to journalism, broadcast, and or digital media.

## 3. Personal and Professional Growth

- Develops ways to articulate experiences to establish professional relationships.
- Understands the value in acting in alignment with my values.
- Ability to engage in self-reflection.

## 4. Group Development

- Ability to adapt to change.
- Understands the process of group development.
- Awareness of one's role in a group.
- Ability to respond to power dynamics effectively.
- Strengthen student organizations.

# Leadership and Multimedia Conference Program Schedule

8:30 a.m.–9:15 a.m.	<b>Check-in</b> Performance Theater, Don Taft University Center
9:30 a.m.–9:50 a.m.	<b>Welcome</b> Performance Theater, Don Taft University Center
10:00 a.m.–10:55 a.m.	<b>Breakout Session 1</b> Carl DeSantis Building, Classrooms
<ul style="list-style-type: none"><li>• Media Ethics, <a href="#">Room 2067</a></li><li>• 5 Tips For A Strong Start, <a href="#">Room 2057</a></li><li>• Network and Freelance Your Way to Work, <a href="#">Room 2066</a></li></ul>	<ul style="list-style-type: none"><li>• Building Personal Brand Through Social Media, <a href="#">Room 2061</a></li><li>• LeaderSHEEP, <a href="#">Room 2064</a></li><li>• Peer to Peer: Editing Effectively with Writers, <a href="#">Room 2065</a></li><li>• Leveling Up: Recruiting, Retaining, and Redefining Your Organization, <a href="#">Room 2077</a></li></ul>
11:00 a.m.–11:55 a.m.	<b>Breakout Session 2</b> Carl DeSantis Building, Classrooms
<ul style="list-style-type: none"><li>• Loving Photojournalism: Sharing My Passion for Expression Through Photography, <a href="#">Room 2078</a></li><li>• Trials and Tribulation in the Media Industry, <a href="#">Room 2081</a></li><li>• The Keys to Success in the Event Industry, <a href="#">Room 2082</a></li><li>• Effective Procrastination...Title to Come Later, <a href="#">Room 2064</a></li></ul>	<ul style="list-style-type: none"><li>• Money, Power, Fame: Are These Really Words That Lead to A More Powerful You?, <a href="#">Room 2065</a></li><li>• Mirror Mirror on The Wall: Exploring Self and Intersecting Identities, <a href="#">Room 2077</a></li><li>• No Capes! Even <i>The Incredibles</i> Conflict: Identifying and Managing Conflict Styles in Your, <a href="#">Room 2061</a></li></ul>
Noon–1:00 p.m.	<b>Lunch</b> Carl DeSantis Building, Atrium
1:00 p.m.–3:00 p.m.	<b>Internship Fair and Service on the Go</b> Carl DeSantis Building, Rooms 1048/1049
1:00 p.m.–1:55 p.m.	<b>Breakout Session 3</b> Carl DeSantis Building, Classrooms
<ul style="list-style-type: none"><li>• Create Better Short Films, <a href="#">Room 2067</a></li><li>• The Increase of How Mass Media Coverage Manipulates Our Minds, <a href="#">Room 2057</a></li><li>• Rape Culture in the Music Industry, <a href="#">Room 2066</a></li></ul>	<ul style="list-style-type: none"><li>• You Don't Need a Diversity Center to Host an Inclusive Event, <a href="#">Room 2061</a></li><li>• Gaining an EDGE as a Civic-Minded Leader, <a href="#">Room 2077</a></li></ul>
2:00 p.m.–2:55 p.m.	<b>Breakout Session 4</b> Carl DeSantis Building, Classrooms
<ul style="list-style-type: none"><li>• The Spread: Telling Stories Through Photographs, <a href="#">Room 2078</a></li><li>• May My Words Encourage You, <a href="#">Room 2081</a></li></ul>	<ul style="list-style-type: none"><li>• Activism Guilt: A Self-Diagnosis, <a href="#">Room 2082</a></li><li>• Social Media and “Your Brand”, <a href="#">Room 2064</a></li></ul>
3:00 p.m.–3:55 p.m.	<b>Keynote Speaker: EJ Carrion</b> Performance Theater, Don Taft University Center

## Session 1

Carl DeSantis Building, Classrooms

### Media Ethics

Facilitator: Kim Segal

Session Focus: Diversity and Global Awareness

Room 2067

Reporters on the job and under deadline often encounter ethical dilemmas that require them to make —and live with—split-second decisions. Young journalists are armed with significant power and discretion early in their careers. Join us to explore common dilemmas you may encounter on the job.

### 5 Tips For A Strong Start

Facilitator: Suzanne Delawar

Session Focus: Personal and Professional Growth

Room 2057

Establishing yourself can be one of the most exciting parts when beginning your career. Of course, we all want to be successful, but when you're new to an industry you may not be sure where to even start. With these 5 tips you'll understand what you need to do to be successful in your field now and how to accomplish your goals today!

### Network and Freelance Your Way to Work

Facilitator: Rafael Brazon-DiFatta

Session Focus: Personal and Professional Growth

Room 2066

Having a killer resume can only take you so far. Learn tips and tools for building your personal and professional networks to take you from unemployed to steady work, and keep you there.

### Building Personal Brand Through Social Media

Facilitator: Ceasar Mendros

Session Focus: Personal and Professional Growth

Room 2061

In the modern digital age, personal branding is more important than ever. With a great number of benefits that it brings to one's personal and professional goals, establishing your brand on social media is becoming more and more crucial. With all the opportunities and tools on offer, you should start marketing yourself as a brand. Memes and the importance of social media, personal branding, and the combination of both will be included in this fun and interactive presentation.

## LeaderSHEEP

Facilitator: Stephanie Repaci and Jose Lopez

Session Focus: Personal and Professional Growth

Room 2064

Break away from the herd and avoid the pitfalls and misconceptions associated with leadership, using ten “common sense” strategies from Disney’s playbook. Improve your workplace skills by learning how to identify and implement these practical methods to lead and motivate students and staff.

### Peer to Peer: Editing Effectively with Writers

Facilitator: Keren Moros

Session Focus: Communication

Room 2065

We all think of writers as geniuses who stay holed up in dark rooms forming perfect sentences. The truth is that writing is often a collaboration between writers and editors. The key to effective editing lies in the relationships editors form with writers, and those who aspire to be either writers or editors have to learn how to edit effectively with their peers. In this workshop, you'll learn editing basics, how to conduct an editing session, how to work with different kinds of writers, and tips and tricks that make editing

### Leveling Up: Recruiting, Retaining, and Redefining Your Organization

Facilitator: Shantrell Jenkins

Session Focus: Group Development

Room 2077

Are you tired of seeing the same 10-15 members attending meetings? Are you having trouble getting students to come and stay apart of your organization? Well look no further - this session is just for you! This presentation will discuss the different levels of the involvement pyramid and teach you how to take your game from good to great! Learn how to attract and retain new members in your organizations by sharpening your brand and communication skills. It is up to you to level up!

## Session 2

Carl DeSantis Building, Classrooms

### Loving Photojournalism: Sharing My Passion For Expression Through Photography

Facilitator: David Muir

Session Focus: Communication

Room 2078

We shall consider elements that contribute to photographic storytelling. We will explore the use of stilled moments to describe our experiences. Are photos enough to describe a complete story?

### **Trials and Tribulation in the Media Industry**

Facilitator: Megan Mortman

Session Focus: Communication

Room 2081

It may not be an easy road to get where you want to go, but with the drive and the right attitude, you're on the right path. Learn what I've discovered on my journey from print to digital media and marketing to advertising, the skills developed and the tools needed to identify your niche within the media industry and establish a successful career.

### **The Keys to Success in the Event Industry**

Facilitator: Phoebe Mishler

Session Focus: Personal and Professional Growth

Room 2082

The Event Industry is a large, fast paced and competitive industry. In this session, we will discuss how to be successful in producing events and how to stand out from the rest. Throughout the workshop, we will focus on an event production company based in Miami named Deco Productions. Deco Productions has been working with Fortune 500 companies for over 30 years. We will showcase their work and explain how the company operates. Those who attend this presentation can expect an interactive session and resources that can be utilized in their professional environment.

### **Effective Procrastination...Title to Come Later**

Facilitator: Concetta D'Alessio

Session Focus: Personal and Professional Growth

Room 2064

Procrastination can't be all-bad, right? Sometimes procrastinating is exactly the right thing to do in a particular moment. It can be used as a tool for idea development and rejuvenation - the key is that you must procrastinate effectively. This session will expose myths of procrastination and help you to learn how to use it effectively and still get the job done.

### **Money, Power, Fame: Are These Really Words That Lead to A More Powerful You?**

Facilitator: Chandler Lackey

Session Focus: Personal and Professional Growth

Room 2065

What does success look like to you? A lot of people determine success by measuring how much money, power, or fame they have in life. However, success cannot be limited to one definition. Of course we all want it, but no one person holds authority to determine if another person has it. Through engaging activities that allow you to dive beneath the surface, and explore how to brand yourself outside of a resume and show how successful you already are!

### **Mirror, Mirror on The Wall: Exploring Self and Intersecting Identities**

Facilitator: Shantrell Jenkins

Session Focus: Diversity and Global Awareness

Room 2077

"Mirror Mirror on The Wall: Exploring Self & Intersecting Identities" examines the various dimensions of social identities and how who we are can shape how we lead. Participants will engage in vulnerable conversations about their lived experiences and the experiences of others, while completing the Social Identity Wheel. This interactive session will focus on exploring the concealed parts of self, which will in turn develop and strengthen the way participants lead within their organizations.

### **No Capes! Even The Incredibles Conflict: Identifying and Managing Conflict Styles in Your Supergroup**

Facilitator: Alli Adams and Andrea Dobo

Session Focus: Group Development

Room 2061

Within each Superhero family (or student organization) conflict will arise. The true test is how each person handles it that makes them a true hero. By looking at the five conflict styles (accommodating, avoidance, compromising, collaborating, competing) through the story of Disney's The Incredibles, students will be able to identify their own conflict style, conflict styles with other members of their organizations, and how to deescalate and handle a situation according to these conflict management styles.

## **Session 3**

Carl DeSantis Building, Classrooms

### **Create Better Short Films**

Facilitator: Jim Guarasci

Session Focus: Communication

Room 2067

This seminar explains techniques on how to write, shoot and edit short films and various creative content (with no budget), and the importance of making an emotional attachment with your audience. Use this knowledge to start your film career, blow up your Youtube channel and/or become a social media mogul. We will break down some of the student-produced films seen on BECON-TV's television show Short Cuts. Broward high school students will also learn how to get their projects on the show.

### **The Increase of How Mass Media Coverage Manipulates Our Minds**

Facilitators: Dr. David B. Ross and Dr. Melissa T. Sasso

Session Focus: Communication

Room 2057

This session explores the insight of how the mind is negatively impacted by the news media and introduces how the human brain processes good and adverse effects. The session delves into various aspects such as our brain and how it processes emotions,

the theoretical frameworks of mass society, the historical context of the media in various countries, journalists and pundits, as well as how the media divides communities and reports world events causing individuals to suffer from adverse psychological effects.

### **Rape Culture in the Music Industry**

**Facilitators:** Tyler Mosby and Madison Overbey

**Session Focus:** Communication

Room 2066

There are songs that our society has deemed “fun” or “catchy”, even though there are subliminal messages within the lyrics that constitute rape. Join us as we break down their lyrics to some of your favorite “catchy” tunes and discuss the ways the artists are influencing your acceptance of rape culture.

### **You Don’t Need a Diversity Center to Host an Inclusive Event**

**Facilitator:** Garrett Horejsi

**Session Focus:** Diversity and Global Awareness

Room 2061

Student organizations nationwide host events surrounding diversity and inclusion. Many times, the first resource they go to is the campus diversity center. But what if such an office doesn’t exist? Do diversity events just cease to exist? And how do you make sure that this event is including everyone that you want to include? This session will break down some of the biggest issues with current diversity programming practices, as well as provide resources for an institution that lacks a diversity office.

### **Gaining an EDGE as a Civic-Minded Leader**

**Facilitator:** Martha Snyder

**Session Focus:** Personal and Professional Growth

Room 2077

Civic-minded students are those who use their talents and skills to serve public good. They are motivated to make a difference in their local, national, and international communities. In this session, we will apply the EDGE (Engage, Design, Gain, and Empower) model to frame our discussion and develop a civic-minded leader action plan. We will address important questions such as: 1) What is a civic-minded leader? 2) Why is it important to lead civic-engagement? 3) How can students develop their talents and skills to become civic-minded leaders in their schools, colleges, and universities?

### **Service on the Go**

Room 1048/1049

### **Internship Fair**

Room 1048/1049

## **Session 4**

Carl DeSantis Building, Classrooms

### **The Spread: Telling Stories Through Photographs**

**Facilitator:** Lauren Aurigemma

**Session Focus:** Communication

Room 2078

Learn ways to capture important moments for your spread, apply easy photocopy techniques and design skills that will aid in impactful storytelling for both print and online mediums.

### **May My Words Encourage You**

**Facilitator:** Alonzo Williams

**Session Focus:** Communication

Room 2081

Engaging with another in the times we live in now with much division and confusion can be tasking; the art of well-meaning speech and encouragement has been lost in the pursuit of selfishness, envy, and the decline of civility. Daily all we need is just a word of encouragement; whether it’s knowing that you are loved, wanted, and needed. This program primary focus is to teach the world to reengage with words of encouragement unto others and unto to self.

### **Activism Guilt: A Self-Diagnosis**

**Facilitator:** Tamara Lumsden

**Session Focus:** Diversity and Global Awareness

Room 2082

Are you ready for your annual “Am I doing enough?” check up? This session will tackle activism guilt and help you find your special cure. Is it being on the front lines of a protest? Is it through weekly community service? Or is it simply donating your hard earned money to a cause? What’s your remedy? Make your appointment today!

### **Social Media and “Your Brand”**

**Facilitator:** Gerard Wheeler

**Session Focus:** Personal and Professional Growth

Room 2064

What does your social media say about you? Are you fun? Are you boring? Do you enjoy taking pictures of animals? Can you be described in 120 words or less? Well your social media is making a brand for you without you even knowing in. Come and discuss ways that social media positively and negatively creates a brand for you in your personal and professional life.

### **Service on the Go**

Room 1048/1049

### **Internship Fair**

Room 1048/1049

## Keynote Speaker: EJ Carrion

Performance Theater, Don Taft University Center



Featured on ABC, NBC, and Fox news affiliates, EJ Carrion is the #1 Amazon Best Selling author of *Accelerate Your Success: How to Create a Future and Stand Out When College is Not Enough*. This book teaches students how to market and brand themselves when everyone is going to college but no one is hiring.

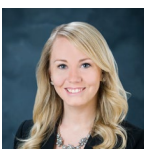
EJ is the Founder and CEO of Student Success Agency which is scaling one-on-one attention in education by allowing students to receive traditional services like, mentoring, tutoring, and advising, anywhere anytime from their cellphones. EJ recently represented Student Success Agency at the White House as a special guest speaker on college success and was recognized by Forbes as a top 30 entrepreneur under the age of 30 in 2018.

In a short period of time, EJ has already spoken to over a quarter million people in 44 states and around the world. He is recognized as one of the country's top youth speakers and young entrepreneurs. EJ's childhood dream job is to become a platinum rapper. He has shared the stage with platinum selling artists and had one of his raps used by ES.

## Speaker Bios

### Alli Adams

Alli Adams is a Michigan native who graduated from Central Michigan University with her Bachelors degree in Psychology and Child development. She then went on to graduate from Mississippi State University with her Masters of Science in Educational Leadership with a concentration in Student Affairs and higher Education. She currently works within Residential Life and Housing as the Rolling Hills Area Coordinator and loves being a shark!



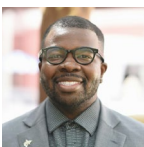
### Chandler Lackey

Chandler joined the Office of Career Development in July 2018 as a Graduate Assistant Career Advisor. He is currently pursuing his Master's degree in College Student Affairs at Nova Southeastern University. Chandler brings a variety of leadership experience from previous roles held in Academic Advising, Fraternity and Sorority Life, and Orientation. He is very excited to be a part of the Shark family at NSU and looks forward to helping students realize their full potential.



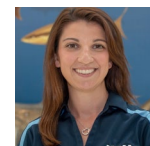
### Alonzo Williams

Alonzo Williams is a choreographer, photographer, and a curator of many artistic disciplines. He is a graduate of Nova Southeastern University class of 2017, with a B.A. in Dance. Alonzo Williams plans include to advance his career as a hip hop/lyrical international choreographer while currently pursuing an M.S. in Student Affairs; moving forward as a creative director, and developing a performing arts center incorporating diverse art forms. Williams' goal for life itself is to promote community, faith, art, culture, and education.



### Concetta D'Alessio

Concetta serves as the Assistant Director for the office of Student Leadership and Civic Engagement. As part of her role in the office, she works closely with community affiliates to identify and promote community service and civic engagement opportunities for students throughout Florida and outside the state of Florida. Additionally, she works closely with Relay for Life student organization, serving in the role of advisor.



### Cesar Mendros

Cesar joined the Office of Career Development in July 2018, as a Graduate Assistant Career Advisor while he pursues his Master's degree in College Student Affairs at Nova Southeastern University. With his new Career Advisor position, Cesar is thrilled to provide guidance to students, in every possible way, to help them achieve their dream job. Advice from answering interview questions, networking with companies, professional clothing tips to job search and personal branding are his passion areas.



Originally from Goshen, New York, Concetta joined the NSU team in September 2016. Concetta was previously involved in Residential Life in a variety of roles working with resident assistants and student leaders, in addition to her work with Alternative Spring Break programs and leadership development opportunities. She received her Bachelor of the Arts in Mathematics from Siena College in Loudonville, New York and her Master of Education in Higher Education Administration from University at Buffalo, SUNY, in Amherst, New York.

## David Muir

David I. Muir is a photo artist, author, entrepreneur and community leader living in South Florida. His photo collections, including the critically acclaimed Pieces of Jamaica and its accompanying coffee table book, have toured in national and international exhibitions. He has owned and operated businesses in music, artist management, event production and fashion. Muir is currently part of the management team at Island Syndicate, publishers of Island Origins Magazine and producers of The Taste the Islands Experience. He serves on local advisory boards, including nonprofits and arts organizations, curates multiple annual Fort Lauderdale art exhibits, conducts seminars for aspiring journalists and photographers, and teaches photography at Broward College.



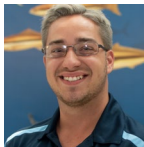
## Dr. David B. Ross

Dr. David B. Ross is a Professor at Nova Southeastern University, who teaches doctoral level courses in educational/organizational leadership and higher education to prepare today's practitioners who will assume leadership positions in any profession. He has published a book on immigration and refugee in education, articles/book chapters on leadership, power, narcissism, organizational stress, academic integrity, plagiarism and fraud, Gerontechnology, policy development, professional development, and areas of homeland security. Dr. Ross is a dissertation chair of various methodologies.



## Garrett Horejsi

Garrett Horejsi is in his second year in the College Student Affairs graduate program at NSU, and serves as the Graduate Assistant for Student Leadership and Civic Engagement Programs. His duties in this position include planning the Leadership Multimedia Conference, the Leadership Awards, and biannual volunteer fairs. Garrett is the proud founder of the Diversity in Action Series, an educational program that provides students the opportunity to explore various aspects of diversity through celebrations, roundtable discussions, and more. Garrett's hobbies include going to the beach, bragging about how cold it is in his home state of Minnesota (usually while sitting on the beach), and hanging out with friends...on the beach.



## Gerard Wheeler

Gerard Wheeler joined the Campus Life and Student Engagement staff as the Director in July of 2018. Originally from Gastonia, NC, Gerard received his B.A in Psychology from North Carolina Agricultural and Technical State University in Greensboro, NC and M.A in Counseling from Argosy University in Atlanta, GA. Gerard's previous experiences included working as the HOPWA (Housing Opportunities for Persons With HIV/AIDS) case manager creating programming opportunities for those affected by homelessness in the Greater Atlanta area.

Gerard came to NSU from Savannah College of Art and Design in Savannah, GA, where he served as a residence director for residence life and housing. In this role, he created university-wide programming and managed residential students. Additionally, he advised for clubs and created a diversity and inclusion conference in conjunction with Facebook. At NSU, he oversees the daily operations of the department and works to increase engagement with our current students. Gerard brings his passion for students, branding and logistics to NSU to help create an engaging atmosphere for all students.



## Jose Lopez

Jose Lopez has been a member of the Broward College family since 2005 and has served in multiple leadership roles within Student Affairs including; Summer bridge programs, student success initiatives, student leadership & development, and has taught Student Life Skills courses. Mr. Lopez currently serves as the Associate Dean of Enrollment Services. Jose Lopez has a Master's of Education in College Student Affairs and a Bachelor of Arts in Psychology from the University of South Florida.



## Jim Guarasci

Jim Guarasci has more than 27 years of experience in film and television production and is currently the Executive Producer at BECON-TV (WBEC-TV). He has worked in multiple areas of production including as Director of Photography, Director, Camera Operator and Producer. His awards include 2006 Suncoast Chapter Emmy Award (3-time Emmy Nominee), 5-Time Telly Award Winner, Communicator Award of Excellence and 3-Time Aurora Award Winner.





## Keren Moros

Keren is an assistant editor at Lifestyle Media Group where she writes and edits articles for regional lifestyle and community magazines. She is also a double graduate of NSU, earning both her Bachelor of Communication Studies and Master's in Writing there. While at NSU, she held several positions at The Current, the student-run newspaper, including editor-in-chief, served as a writing fellow and contributed to NSU magazines. A daydream believer and self-described "grammar diva," Keren is a big fan of unapologetic enthusiasm and rhetorical effectiveness-- both of which she uses every day at work.



## Kim Segal

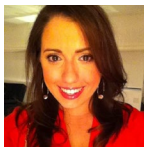
Kim Segal spent 24 years working for CNN as a journalist and manager. Kim has managed staff and covered stories such as the war in Iraq, genocide in the Balkans, presidential campaigns in the US, and natural disasters like the earthquake in Chile and Hurricane Katrina.



Her byline can be found on CNN.com and on websites of CNN affiliates around the country. After years of covering the legal system and famous hearings and trials such as the Oklahoma City Bomber, O.J. Simpson, the Unabomber and George Zimmerman she recently left the news business to pursue a career as a public defender. Kim became a contributor for CBS News writing an online column called "Life as a Public Defender."

## Lauren Aurigemma

Over the last 15 years, Lauren Aurigemma has built her career on one simple principle. She is the person who looks for the most efficient strategies, streamlines them, and consistently strives to boost the productivity of those around her. Her mind functions in equal parts design and business, allowing her to understand, conceptualize and create a given product or idea with the ability to bring it to market. This is exactly why she is not your average creative.



As a Miami native with New York City drive, Lauren is a constant learner – continually broadening her mind and immersing herself into new places and cultures. Throughout the years, her career has evolved and given her the opportunity to travel the country for a multitude of diverse projects. With an affinity for all things design and travel, Lauren has had the privilege to do what she loves with the ability to explore the world around her.

## Madison Overbey

Madison Overbey is a first year graduate student in the College Student Affairs program at Nova Southeastern University. Hailing from the state of Michigan, she recently graduated from Saginaw Valley State University with a double major in Communication and Public Administration. At NSU, Madison works in the Office for Student Disability Services where she interacts directly with students, faculty, and the community to provide services and accommodations. Madison's passion areas include Title IX and the prevention of on-campus sexual assaults through reform and education, she is pleased to be sharing knowledge on these subjects thanks to the incredible opportunities NSU provides, such as this conference.



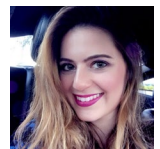
## Martha Snyder

Marti is professor of information systems in NSU's College of Engineering and Computing and faculty coordinator of NSU's Experiential Education and Learning (ExEL) program. She has published research on various topics in learning design in national and international journals including Educational Technology Research and Development, Online Learning Journal, The International Journal of Designs for Learning, The Internet and Higher Education, Journal of Instruction Delivery Systems, and The Qualitative Report. Her work crosses multiple disciplines including education, information systems, engineering, and health professions.



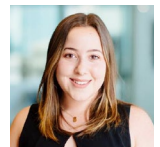
## Megan Mortman

Megan works as a Copywriter at Mad, a full-service marketing, advertising and PR digital agency in downtown Fort Lauderdale. She crafts copy for products and services on multiple brands, including Tracfone and AutoNation as well as freelance. She previously worked as a copywriter at a compliance company for small business owners. She is a graduate of NSU, earning her bachelors in communication studies while serving as the arts and entertainment editor for NSU's newspaper, The Current, and previously interned at Sun Sentinel.



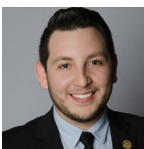
## Phoebe Mishler

Phoebe Mishler was born and raised in South Florida. She recently graduated from the University of Central Florida with a Bachelor of Science in Event Management. Throughout her career, she has worked in the Hospitality/Event industry working for Disney, The Orlando Science Center, The Balcony Orlando, and now Deco Productions. As a current Sales Associate at Deco Productions, she has had the opportunity to learn the ins and outs of the event industry.



## Rafael Brazon-Di Fatta

Rafael Brazon-Di Fatta has developed and executed successful integrated communications campaigns for many local businesses and national organizations throughout his career, including McDonald's, Cirque Du Soleil, and Hilton Worldwide, among others. As a senior account executive at Beber Silverstein Group, he manages several accounts, including Goodwill of South Florida, The Miami Dade County Department of Cultural Affairs, Miami International University of Art & Design, and more.



## Shantrell Jenkins

Shantrell Jenkins obtained her Master's Degree in Student Personnel in Higher Education and Bachelor's Degree in Family, Youth, and Community Sciences from the University of Florida. She is an Area Coordinator at NSU and a proud member of Alpha Kappa Alpha Sorority, Incorporated. Throughout her work, Shantrell has been able to fuel her passion for mentoring and advocating for marginalized students. Shantrell knows her calling is to empower others to be unapologetically bold and fearless, and ensuring students believe they are "enough."



## Stephanie Repaci

Stephanie Repaci has over ten years of experience in Student Affairs, including recruitment, admissions, new student orientation, student programming and leadership development. She currently serves as the Director of Student Life at Broward College Central Campus and is a faculty member for the Bachelor's program in Supervision & Management. Ms. Repaci earned a Master of Science degree in Human Resources Management and two Bachelor's degrees, in Communication Studies and Business Administration, from Nova Southeastern University.



## Suzanne Delawar

Suzanne Delawar, a 26 year old from South Florida, is widely accepted as the nation's youngest celebrity wedding photographer. Her creative eye and professional work ethic has offered her the opportunity to capture the weddings of celebrities such as Kevin Hart and Eniko Parrish, Gabrielle Union and Dwyane Wade, and Amber Rose and Wiz Khalifia. She strongly believes that dedication is paramount in developing ones craft, and this dedication is something that never runs short at her company Suzanne Delawar Studios. Ranging from weddings, commercial photography, music videos and corporate events; SDS strives to provide clients with a truly unique and exceptional experience.



## Tamara Lumsden

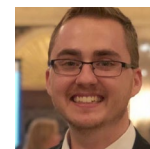
Tamara is a Graduate Assistant for Special Events and Projects in the Office of Campus Life and Student Engagement. She is responsible for Weekend Programming, and co-chair for the STUEYs. With over 7 years of event experience and a passion for working with students, Tamara can't wait to combine the two after graduation. In June, she graduates from Nova Southeastern University with her Masters of Science in College student Affairs.



As a passionate designer, creative photographer, and brand strategist, resolving unique challenges with equally creative, yet practical solutions is her greatest professional asset. The word "no" does not exist in Lauren's vocabulary; there is always a way to get the job done the way it is envisioned. With a hard-working, positive attitude and tactical strategy, there is no vision that cannot come to fruition.

## Tyler Mosby

Tyler Mosby, a psychology major and mathematics minor from Alma, Arkansas, graduated from the University of the Ozarks in Clarksville, Arkansas. Mosby now serves the NSU community as the Graduate Assistant for Razor's Edge Leadership. His role is to provide mentorship and advising to students in the Razor's Edge Leadership program on a day to day basis. He is also responsible for planning all major Razor's Edge events, including fall and winter retreat, monthly meetings, and leadership symposium. Mosby aspires to use the knowledge and experience gained from NSU to guide him in his quest to become a Dean of Students.





**#NSULMC19**