

How to tag media for the best results

When you search for media on SharkMedia, the results you get are based primarily on the tags that you input for each of your media items. This is important for when others try to find your media, but also to help you find your own media. When you have less media in your account or don't have any public media, searching may not be a priority. However, as you add more media to your account or generate public content, the searching tools will become more useful. Tags are the number one factor when the "Related Media" section, next to the videos, is generated. The better your media is tagged the more often it will appear to users.

Here are some tips for tagging your media on SharkMedia:

- You can have as many tags as you want. For each media item you will want to have some general tags along with some that are very specific so that it is easy to find a particular item later on.
- If the media item is for a course, make the course abbreviation and number or CRN# (e.g., 'PHIL101' or 98765) one of the tags so that you can easily find all the media in your course with a single search.