

NSU Panhellenic
2012 Formal Recruitment Rules and Procedures

Formal Recruitment Process

- All chapter members of Nova Southeastern University Panhellenic Council, as well as alumnae, shall make every effort to insure that the recruitment process is fair, equitable, and successful for all PC recognized chapters on campus by following the Formal Recruitment Rules and Procedures, NPC standards of Ethical Conduct, and NPC Code of Ethics.
- Chapters must provide the membership roster to the Fraternity and Sorority Life and through OrgSync and must be finalized by Monday, August 13th. Failure to comply will result in a \$10 fine per day after the due date.
- The use of alcoholic beverages and the participation of men in membership recruitment and Bid Day/Night activities are prohibited.
- The NSU Panhellenic Council abides by a Values Based Recruitment, which has been adopted by the National Panhellenic Conference. The intent of “Values Based Recruitment” is to take the focus away from decorations (aka frills) and to focus on having meaningful conversations with potential new members.
- Chapters will be permitted to have table cloths, one center piece per table, two paraphernalia table and a slideshow/video presentation. All room plans will need to be submitted by August 3, 2012.
- Chapters will be permitted to serve the following: water, soda or juice without garnish. On Preference, chapters are permitted, but not required, to provide small individual desserts for those attending their events.
 - Desserts must be approved by the recruitment team and must be included in your logistics packet.
- Prospective members are not to take anything (including gifts) with them from any formal recruitment event, i.e. food, décor, clothing, party favors, etc.
- Chapter members are not to engage in membership recruitment practices that isolate individual prospective members (or groups of prospective members) from the main membership recruitment group. Practices including but not limited to, bringing a pnm into dorms/houses/etc, having an unequal ratio of sister to pnm, unless a sorority woman lives with a PNM or at a formal recruitment event.
- Organizations need to post (on EACH table) their semester dues and their chapter’s grade requirements during Sorority 101.

Alumnae

- Alumnae should not be in matching attire with active sisters. If the attire is general attire such as business attire, there should be a distinction between

active sisters and Alumnae to help Potential New Members differentiate amongst the two.

- There should be no conversation between Alumnae and Potential New Member; however, this excludes manners such as “You’re Welcome”, “Please”, “Thank you”, “Excuse me”, etc.
- Alumnae are encouraged to assist the active sisters with setting up, cleaning up, serving beverages, etc. However, they cannot be an active part of the chapter’s recruitment.

Recruitment Conversations

- The discussion of inappropriate activities, which include but are not limited to drinking alcoholic beverages, sexual activity, men, the selection process, and/or slanderous or degrading topics of other chapters or members is prohibited prior to, during, and after the Formal Recruitment period. This should be followed at all times.
- Potential New Members are to be advised to simply “Go Greek” and if any PNM has further questions, she should be advised to speak with a Rho Gamma/Pi Alpha and/or Pi Chi.
- Potential New Members may start a conversation with a sorority member, but once a topic on recruitment is presented, that sorority member must refer the potential new member to speak to a Rho Gamma, Pi Alpha or Pi Chi.
- A sorority member may not indicate to any prospective member, in any way, that she will or will not be given an invitation/bid for membership. The prospective members shall also be encouraged not to discuss her sorority preference.
- No sorority woman may tell a PNM to join her sorority. Verbal Bids are prohibited.

Recruitment Budgets

- Formal Recruitment budgets are not to exceed \$750.00.
- All donations (monetary or otherwise) from chapter members, alumnae, friends, and/or family must be included in the Formal Recruitment Budget. All inventories from each chapter must be included in the Formal Recruitment Budget.
- All receipts related to formal recruitment events must be submitted by September 10 by 4 pm.

Advertising

- No written advertisements, flyers, ads in newspapers, internet advertisements or advertisements of any kind may include chapter names and/or organizations letters are allowed between the end of the winter semester until the completion of Fall Formal Recruitment. This includes but is not limited to: chapter websites, any type of individual chapter PR anywhere ON and OFF campus, etc. If such advertisement is found, that sorority will have 24 hours to remove them and will be fined \$15 per

advertisement. If 24 hours has passed and the advertisements have yet to be removed, there will be a penalty of \$10 per day after.

- There shall be no personal recruitment advertisement. This includes but is not limited to flyers, posters, Facebook status', Facebook groups, Facebook events, and any other social networking site including but not limited to Myspace, Twitter, etc beginning May 18 until the end of formal fall recruitment on September 9.
- If such advertisement is found, that sorority will have 24 hours to remove them and will be fined \$15 per advertisement. If 24 hours has passed and the advertisements have yet to be removed, there will be a penalty of \$10 per day after.
- Panhellenic will provide interest sorority women with the general PC Fall recruitment PR.
- All advertisement boards in the Parker Building may not have personal advertisement but only Panhellenic "Go Greek" flyers will be posted throughout campus.

Online Communication

- Online communication with potential new members via instant messengers, including but not limited to OrgSync, Pinterest, Twitter, Aim, Skype, FB Chat, Oovoo, Myspace Chat, Yahoo, MSN, etc, emails, or other online communities is strictly prohibited.
- All pictures of Rho Gamma's/Pi Chi's must be taken down and/or the album must be hidden and set to private on social networking sites, by May 20th. If the picture(s) is found or reported, the individual has 24 hours to remove it. If the picture is not removed, there will be a \$10 a day fine per picture, up to 5 days.
- Photos or mention of the Rho Gammas during your recruitment events is strictly prohibited.
- Chapters are permitted to maintain their local websites but information about recruitment and any Rho Gammas/Pi Chi/Rho Alpha should be removed by May 18.
- Chapters are not permitted to collect names of women interested in participating in the recruitment process. Names will be provided through ICS.
- It is the chapter's responsibility to remove Rho Gamma/Pi Chi members/photos from their chapter websites, facebook groups, etc.

Rho Gamma/Rho Alpha/Pi Chi

- The Rho Gamma/Rho Alpha/Pi Chi personal Internet communications, i.e. their facebook, Pinterest, OrgSync, myspace pages or other on-line communities must be deactivated by May 18, and are not permitted to have any internet communication with potential new members.

- Rho Gamma/Pi Chi's are encouraged to have a recruitment Facebook account to talk to PNMs. No individual chapter letters, pictures, pages or groups are allowed, as well as NSU friends.
- *All recruitment Facebook pages must be approved by the Vice President of Recruitment of Panhellenic (or designee).*
- During Membership Recruitment Events, all pictures and references (including composite pictures, scrapbooks, paddles/plaques, etc.) to Rho Gammas/Pi Alphas/Pi Chi must be covered.

Potential New Members

- In order to receive a bid, a woman must be a registered full-time student, and be in good standing with the University and it is strongly recommended she meet the chapter's GPA requirements.
- A prospective member who signs a Membership Recruitment Acceptance form has made a binding agreement to become a member of the sorority of her choice. If the agreement is broken, the new member will not be eligible to accept another sorority's bid on this campus for one full calendar year from the date she previously received a bid.

Miscellaneous

- Resident Advisors or Orientation Leaders who are affiliated with a Panhellenic sorority should not take advantage of their role for recruitment purposes and should direct PNMs to Rho Gammas.
- Continuous Open Recruitment (C.O.R) may take place directly after the formal recruitment period ends and may run throughout the entire semester. C.O.R. may not start until midnight of September 9th.
- Individual organizations are responsible for creating their own C.O.R. events and reservation of rooms.
- It is strongly recommended that chapter's provide all C.O.R events to the PC VPMR and the Office of Fraternity and Sorority Life. PR is not permitted for the events of specific chapter until September 9th.
- Women participating in C.O.R must sign a bid card which is provided by Fraternity and Sorority Life.
- Photos should not be taken of PNMs during the formal recruitment process, including but not limited to inside recruitment parties.