



Mr. Chuck Pisciotta

Thirty years ago in Orlando, Mr. Chuck Pisciotta offered his time at a circus to push wheelchairs for mentally and physically challenged children. That was when he was hooked on helping kids.

His first Board role was to raise funds to build more group homes. At the time, there was no such thing as a PC - it was known only as a personal computer.

With Trivial Pursuit software, Chuck organized and ran a local telethon that raised \$110,000. The money was used to build a workshop. Now, on a daily basis children could journey from group homes to experience work-related training, expanded human interaction and improved recreational time - ***all under one roof.***

From there, Chuck became close friends with celebrity golfer, Chi Chi Rodriguez. And, for the past 22 years, The Chi Chi Rodriguez Youth Foundation has been his love. Of course, Chuck also loves golf and it certainly helped that the game of golf is used to teach lost children the rules of life.

Over the years, Chuck has affected change at many non-profits - all for the kids. Depending on where he was in his career, at times he could only write checks. But serving on Boards was fun; as it affords him the platform to leverage his marketing and business skills.

Currently, Chuck's passion is to help non-profits lower their SG&A (selling, general and administrative) costs. So, he is developing a menu of web tools for HANDY, a local non-profit for children. Once it is running, Chuck will offer it as a low cost framework to all non-profits. This way, more donor dollars go directly to the kids.