

InterLACE Poster Presentation Guide

Presenting at Nova Southeastern University's **InterLACE Research Showcase** allows NSU faculty, clinicians, students, and research staff to present their interdisciplinary and/or interprofessional collaborative research in an elevator pitch format with a single, static poster.

InterLACE poster presentations will be a **maximum of 5 minutes** with additional time for questions.

Presenters are encouraged to use the "InterLACE Poster Template" located in the **Materials & Guides** dropdown [here](#).

For an example poster, please consult the "InterLACE Poster Sample" located in the **Materials & Guides** dropdown [here](#).

Purpose of a Poster Presentation:

- Disseminate information to advance knowledge
- Compare research findings to literature in the field
- Build a professional network for future research collaborations

Poster Creation Tips:

Determine a game plan. Ask yourself:

- **Who is your audience?** Not everyone is an expert in your field, so try to limit technical jargon or be sure to define key words and phrases unique to your work
- **Why are you giving the presentation?** Disseminate research findings, engage with other researchers, spark future collaborations, etc.
- **What do you want the audience to learn?** Think about your "take-home" message (consider including this in a "Conclusion" section)
- **How much time do you have?** You have only 5 minutes to convey your project; use an elevator pitch format that highlights the key information about your project and its findings/accomplishments

Construct your Poster to help tell the story:

- **Choose a non-distracting background template:** Utilize the provided InterLACE Poster Template linked above; correctly match font (light letters on dark background or dark letters on light background)
- **Include the following main sections:** Title, authors and affiliations, introduction/background, methods, results, conclusion/future goals, description of the interdisciplinary/interprofessional research team, and references
- **Minimize words and other content on the poster:** Use bullet points and phrases instead of complete sentences; replace text with diagrams where possible
- **Properly format and consider readability:** Avoid empty space; adjust for the size of the poster (36" x 48", landscape orientation); avoid blur and properly size your

images/figures/etc.; use large font (on a 36" x 48" poster a font size of at least 20pts is likely needed with a majority of text at least 30pts)

- **Be consistent with formatting:** Figures should all look similar, font should be the same, etc.
- **Properly cite all content included on the poster:** Use a standard bibliographic citation format

Presentation Tips

You are the conductor:

- **Lead the audience:** Create an elevator pitch that is short and direct, prioritizes the most important concepts, simplifies information, and highlights what is unique and noteworthy in terms of the research team, approach, and/or findings
- **Emphasize points of interest:** Speak loud and clear; change your pitch/tone; use a mouse cursor to draw attention to certain parts of your poster or direct the audience where to look
- **Keep the audience entertained AND informed:** Important to balance both by providing project details but also exciting project stages/accomplishments; start with an appealing title and a hook to grab attention; emphasize significant and broader impacts
- **Tell a logical story:** Your research story should follow along with your poster; teach from the poster; start with broad information and get more specific as the presentation progresses; address relevant background information and a gap in knowledge or a pressing need that your study fills

Be prepared:

- Know everything that you put on your poster (figures/charts/graphs should be explained)
- Do not read from your poster
- Practice your presentation and time yourself (5 minutes goes quickly!)
- Anticipate questions and prepare responses