

## Nova Southeastern University 2013 Community Affiliation Survey

### Executive Summary

#### Methodology

The NSU Community Affiliates assessment is an annual web-based survey that was administered in July 2013. Potential respondents included any community affiliate that worked with NSU in the last fiscal year, August 2012- July 2013. A 9% (72 of 800) response rate was achieved.

The purpose of this survey is to capture the perceived impact NSU has on the community and the over-all experience for community members working with NSU students, faculty and staff. These data inform decision-making for improved community collaboration.

#### Results Highlighted

The 2013 results showed that the NSU programs with the most community projects are the College of Osteopathic Medicine (19.01%), the Center for Psychological Studies (9.92%), College of Health Care Sciences (9.09%), and College of Nursing (6.61%). 67% of all respondents have had a collaborative relationship with NSU for five or more years and 21% for 2-4 years. The type of collaboration most frequently reported was "Clinical" (35%) followed by "Special Events/Projects" (22%) and "Academic" (17%).

Over-all, the majority of respondents reflected their community affiliation with NSU in a positive light. 97% were satisfied or very satisfied with their over-all experience, 97% agreed that NSU faculty, staff and students are committed to doing quality community work and 89% feel that their collaboration with NSU has had a noticeable and positive impact on the community. When asked if how interested the affiliate would be in an NSU facilitated communication among an array of community partners to foster enhanced collaboration opportunities, 86% responded with interest.

Several recommendations included an NSU monthly electronic newsletter to stakeholders to enhance communication and community site visits and meetings. Strengths of NSU's community collaboration included, "access to new information", "an opportunity to influence the next generation of osteopathic physicians", and "having a longstanding relationship with an organization of the caliber and community standing that Nova enjoys, allows me to offer sponsorship reciprocity and demonstrate the support of your stellar university".