



Student and/or Student Organization Using Social Media Platform (e.g. Facebook, Instagram, Twitter, Snapchat, YouTube, etc.)

- Students and/or student organization has the ownership of the social media platform and ability to manage the platforms. However, any contents being posted or written shall adhere to any applicable University policies, University rules for student code and conduct and Digital Millennium Copyright Act.
- Social Media pages maintained by student clubs and organizations are considered "unofficial" social media pages. Putting a statement in their profile announcing that all postings reflect their own personal opinions or their organization's opinions and do not necessarily reflect the views of either the broader student population or of Nova Southeastern University is strongly encouraged.
- Best practices for social media accounts should be considered. Best practices consist of widely recognized guidelines, ethical considerations, and conventions for creating successful social media campaigns and accounts. Visit each social media support site/page for more information.
- Be sensitive to posting confidential information. Do not post student information, (including phone numbers, e-mail addresses, or student identification numbers) without student permission.
- If college guidelines are violated or disregarded, or if a complaint is made concerning material on a student organization Web site and/or social media site/platform, the University reserves the right to act for the best interest of University, its faculty, staff, and students, which might include but not limit to suspend organization's activity, etc.
- Student clubs and organizations are strongly encouraged to have their advisor as an administrator on their social media page. If club leaders change or graduate, the club advisor can still grant access to new club officers and members.
- Any social media posting should not contain commercial advertisements or other commercial materials.