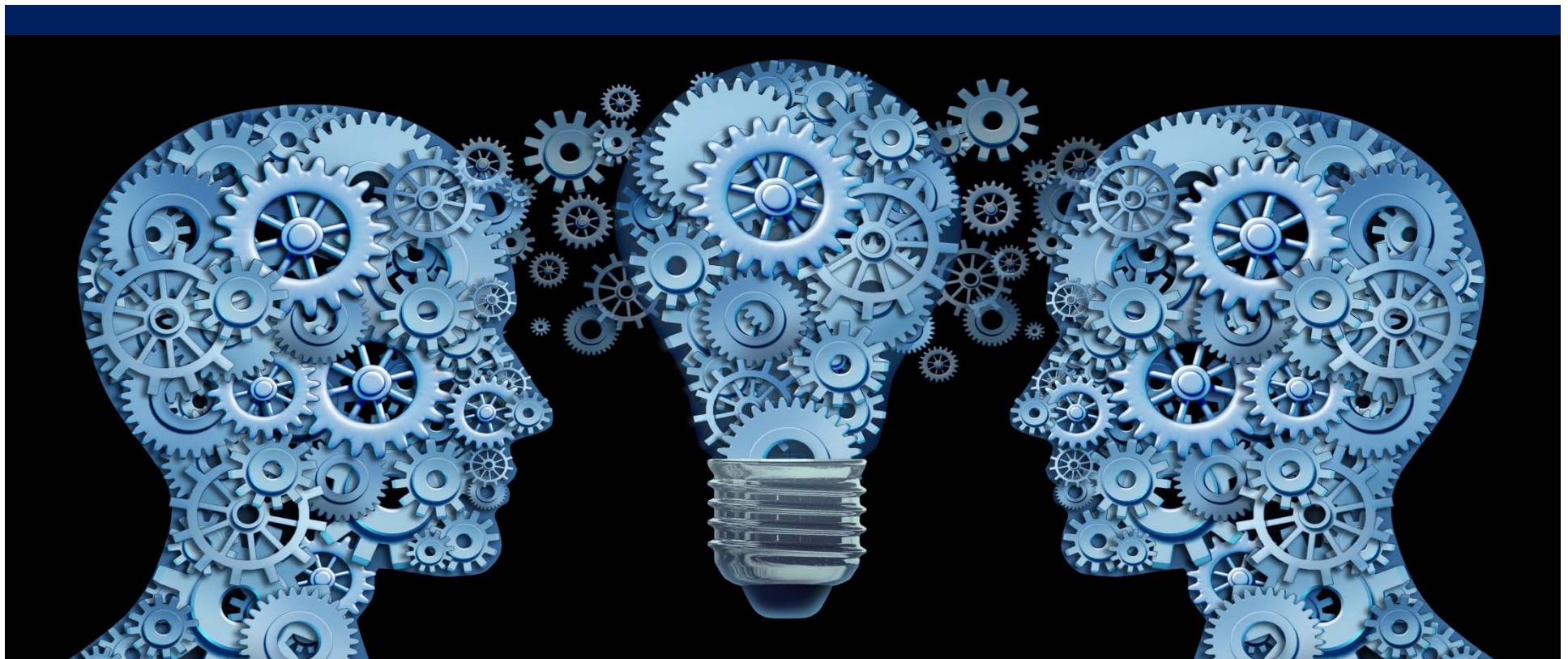


# SharkCard Services

Vernol Robinson

Director



# Objective

Upon completion of this presentation,  
you will know about:

- SharkCard Services
- Mission and Vision
- Locations
- Hours of Operation
- SharkCard Features and Benefits
  - Current and Future
  - Promotional Video
- Website



# SharkCard Services

- Issues SharkCards and replacements
  - Single identification card for people affiliated with NSU (students, faculty, staff, alumni, vendors)
    - NSU University School
- SharkCards are used for:
  - Identification
  - Building Access
  - Library Card
  - Meal Plans
  - Parking Accessibility
  - Vending Machine Purchases
  - HPD Student Attendance
  - Photocopy Services
  - Clocking in for work



# Mission

- To provide a scalable, value-added product to the campus community, that offers superior customer service and adaptability to ever-increasing needs of the campus population
  - Includes providing card services that are secure and efficient



# Vision

- To expand cardholder advantages and buying power (almost like a credit card):
  - **Locally**
    - NSU has established relationships with vendors
      - ❖ Publix
      - ❖ CVS
  - **Institutionally**
    - Combine with Roster Reconciliation



# Locations

- SharkCard Services is conveniently located on the NSU Fort Lauderdale-Davie, Florida campus at two locations:
  - Horvitz Administration Building
  - Terry Administration Building



Horvitz Administration  
Building



Terry Administration  
Building



# Hours of Operation



## Horvitz Administration Building

Monday-Thursday	8:30 a.m.-7:00 p.m.
Friday	8:30 a.m.-6:00 p.m.
Saturday	9:00 a.m.-12:00 p.m.

## Terry Administration Building

Monday- Friday	8:30 a.m.-5:00 p.m.
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# SharkCard

- A comprehensive single identification and access card, which incorporates smart card technology for all affiliates
  - Including, but not limited to:
    - NSU's students
    - Alumni
    - Faculty
    - Staff



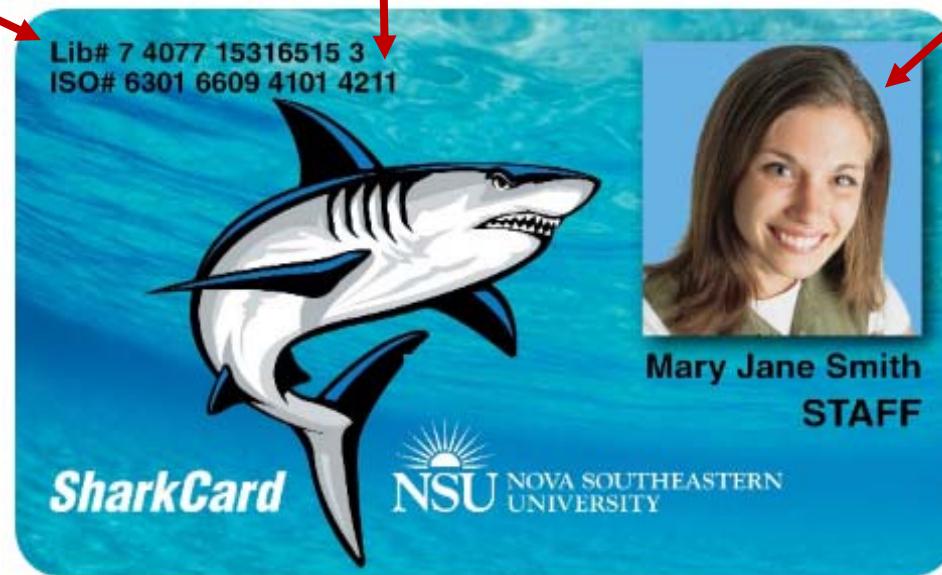
# SharkCard (Front)

## ISO Number

Randomly assigned number, used for a variety of services offered with the SharkCard

## Library Number

Library checkout privileges for books and materials



## Digitized Picture

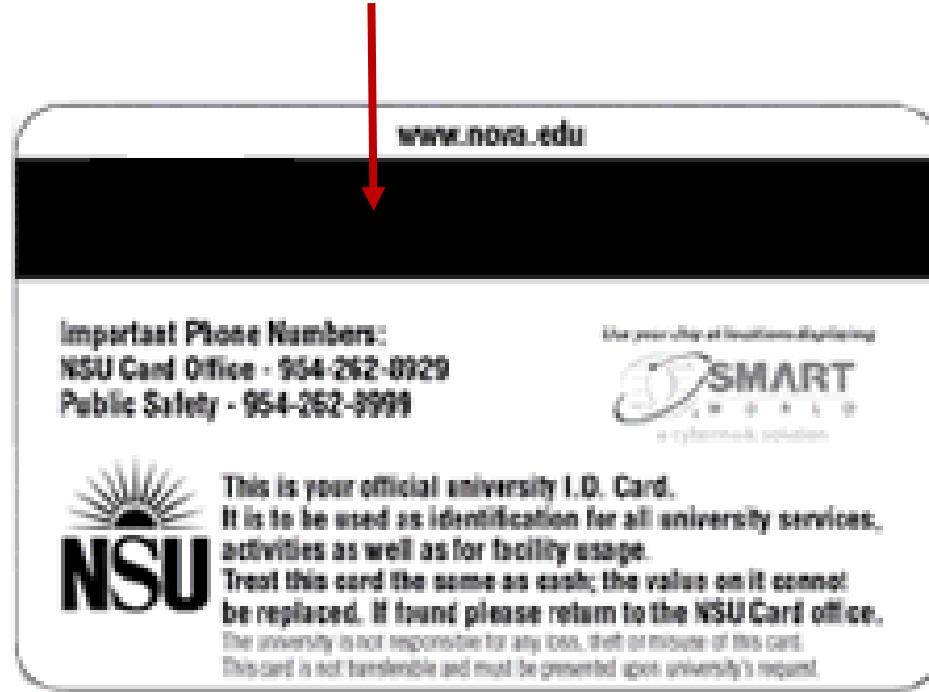
Used for identification



# SharkCard (Back)

## Magnetic Stripe

Used for building and parking lot access, verifying status, Library number, meal plans, and issue date



# SharkCard Promotional Video



## Did You Know?

Your SharkCard is now accepted for payment at

- on-campus vending machines
- two CVS locations near the Fort Lauderdale/Davie Campus

Add \$\$ to your SharkCard today at **SharkFunds**.



NOVA SOUTHEASTERN  
UNIVERSITY

# SharkCard Website

[www.nova.edu/nsucard](http://www.nova.edu/nsucard)

The screenshot shows the Nova Southeastern University (NSU) website for SharkCard Services. The top navigation bar includes links for GIVING, ALUMNI, SELECT A COLLEGE, UNDERGRADUATE, GRADUATE & PROFESSIONAL, ACADEMICS, STUDENT LIFE, RESEARCH, COMMUNITY, and ABOUT NSU. A search bar and a '+ APPLY NOW / REQUEST INFO' button are also present. The main banner features a blue gradient background with the text 'SHARKCARD SERVICES' in white. The left sidebar contains links for Home, Adding Cash to Your Card, Apply for NSU SharkCard, Frequently Asked Questions, Office Locations and Hours, Policies and Procedures, Replacement Cards, My NSU Print, Staff, and Contact. A 'Did You Know?' section highlights that the SharkCard is accepted at on-campus vending machines, two CVS locations, and SharkFunds. It features logos for pepsi, canteen, and CVS pharmacy, along with the NSU logo. The main content area welcomes visitors to SharkCard Services and lists the card's uses: Identification, Library Card, Vending Machine Purchases, Meal Plans, Photocopy services, Building Access, and Accessing Parking Areas. A sample of the SharkCard is shown, featuring a photo of a shark and a student's name, Mary Jane Smith. The card also includes a barcode and the NSU logo.



# Innovation Quote

*“Every once in a while,  
a new technology,  
an old problem and a big idea  
turn into an innovation”*

*- Dean Kamen*



# Contact Information

## SharkCard Services

Website: [www.nova.edu/nsucard](http://www.nova.edu/nsucard)

Ext.: 28929

Email: [nsucard@nova.edu](mailto:nsucard@nova.edu)

