1. Blessed are they that design and use visual imagery effectively in their instructional material: for they will engage their users much more than those who only utilize text.
2. Blessed are those who use the ASSURE Model: for it allows them to plan systematically for the effective use of instructional media.
3. Blessed are they that work together to enhance the AECT definition of Instructional Technology: for it is only through a collaboration of efforts that all involved in the process will shape the purpose and vision of the field, and leave less room for ambiguity and misinterpretation
4. Blessed are the Domains of the Field: for they help us to understand the foundation of the 1994 AECT definition of Instructional Technology. The domains include Design, Development, Utilization, Management, and Evaluation and are complementary in how they relate to theory, research, and each other.
5. Blessed are those who agree with the “grocery truck analogy”: for they will make Clark extremely happy. Clark claimed that there are no learning benefits to be had from any means used for any instructional purpose for any learners in any setting.
6. Blessed are those who use as many of the 10 Instructional Methods in their instruction as possible: for their learners will be able to fulfill the objectives of their lessons and internalize the message easier.
7. Blessed is Dale’s Cone of Experience: for it contends that learners make more use of abstract instructional activities such as verbal symbols, if they have built more concrete experiences to give meaning to them.
8. Blessed are teachers that understand the “tools approach”: for they take the focus off technology and instead use the tools in creative ways to encourage active learning in directions other than the tools original intent. Their role will change from “giver of information” to facilitator of learning.

Bonus Beatitudes:

9. Blessed are the benefits of a Constructivist learning environment: for knowledge is shared among teachers and students, teachers guide instruction rather than being the “transmitters” of knowledge, and instruction is learner-centered.
10. Blessed is the TEACH Act: for it amended copyright law to allow professors, under certain circumstances, to use some of the same copyright works in online courses that they have used in traditional classrooms free of charge and without having to ask permission first.