The 2010 Census is Coming!
April 1, 2010

Just Ten Minutes Every Ten Years

Census Day is April 1, 2010. The form is simple and takes only 10 minutes to complete. It asks for name, gender, age, race, ethnicity, relationship and whether you own or rent your home.

It’s Safe to Complete the Census

It is illegal for the Census Bureau to share your personal information with any government agency – not law enforcement, IRS, Welfare, FBI or Immigration. No court of law, not even the President of the United States, can access your responses. Census workers are subject to a $250,000 fine and/or a five-year prison term for disclosing census information.

Community Funding Depends on You

Your local community receives funding for education, public safety, housing and community development, transportation, health care and human services programs based on Census results. Community organizations use results to develop social service programs, and businesses use results to determine location of factories, shopping centers, movie theaters, banks and offices – activities that lead to new jobs!

Population Determines Representation

Census data is used to determine local representation in the legislatures. Undercounting results in under-representation for your community.

Your Community is Counting on You to be Counted!

The loss in funding for government services for just one uncounted person in Broward County was estimated at $1,300 by the 2000 Census Monitoring board. An undercounting of 1,000 residents means a loss in funding for Broward County of $1.3 million or more!

www.broward.org/census

2010 CENSUS: IT’S IN OUR HANDS