



Women's HISTORY MONTH

WONDER Women

Profiles of leading female CEO's and business executives

There once was a time in American history when the thought of women working for complex, multi-national technology companies, giant advertising firms, and massive publishing houses was snickered at behind closed boardroom doors. For the few women who have reached the highest ranks, they'd prefer not to talk about their gender. To them it's no longer an issue. Their accomplishments represent significant milestones—not just for women in business—but for women all over the world making career choices.

Here's a closer look at some of the most important women in business...



Meg Whitman, President & CEO, eBay Technologies

- eBay is one of the Internet's most popular sites. Beginning as an online auction house that describes itself as "the world's largest personal online trading company," it's acquired several related companies including PayPal, an online payment service, and Skype, an Internet phone service.
- Ranked 22 on Fortune's Most Powerful Women of 2006 list.
- She also serves on the boards of DreamWorks Animation and Procter & Gamble.

Catherine Elizabeth "Cathy" Hughes, Radio Personality, Executive

- Around 1969 she began working at KOWH, a black radio station in Omaha
- In 1973 she became sales director at WHUR-FM. Two years later she became the station's general manager, boosting sales revenue to \$3.5 million from \$300,000.
- In 1979, she and her husband, purchased a small Washington radio station, WOL, creating Radio One. Over time, she made the station profitable, and her own talk show became a hit. By purchasing stations in other cities, the company eventually became the nation's largest black-owned radio chain.



Andrea Jung, President & CEO, Avon Products

- Avon is the world's leading direct seller. Its beauty and related products are sold in more than 100 countries, with sales of over \$8 billion worldwide.
- The company has been on the Fortune 500 list for more than 50 consecutive years, ranking #278 in 2005.
- Today Jung is sitting on top of this unique Fortune 500 company with more women in management positions than any other. In fact, half of Avon's board of directors are women.
- In 2001, she was elected chairman of Avon's board of directors and from 2001–2005 she served as the first woman elected chair of the Cosmetic, Toiletry, and Fragrance Association.
- In 2006, she was #37 on the Forbes list of Most Powerful Women.