Revisioning OD Project
Call for Change Agents

Are you a consultant or leader of planned, transformational change?

We are looking for change agents who are doing Organization Development and Change but are not using the classical action research model (collect data and on the basis of a diagnosis create change plans).

We are a network of researchers who want to study the latest innovations in transformational change theory and practice. We want to write about what you do.

If you are willing to enter into a conversation about what you do, please contact Gervase Bushe\(^1\) at bushe@sfu.ca.

He will try to hook you up with a researcher who lives close to you. The two of you will decide what you want to do together. Some of the things that could happen are

- Interview you about your change practice
- Observe you at work
- Measure the impact in one or more of your projects
- Jointly write up your theories and methods

What’s in it for you? You tell us what you want and we’ll try to make that happen. At the very least, the researcher will want to write a comprehensive case study of your theory of practice and your methods. These cases are being placed in a pool, available to everyone who participates. The long term goals are to advance the theory and practice of Organization Development through writing papers, cases and books.

If you already have a case to contribute, for more information on the project, and if you are interested in being a researcher in this project, contact Gervase at bushe@sfu.ca

---

\(^1\) Professor of Leadership and Organization Development, Beedie School of Business, Simon Fraser University, Vancouver, Canada

*Please pass this one to other interested parties*