

Supporting the Arts and Education in South Florida... Creating a Visual Legacy

Nova Southeastern University Alvin Sherman Library, Research, and Information Technology Center *Circle of Friends* campaign for the acquisition of a glass sculpture by Dale Chihuly.

Changing the face of the library.



In 2001, a group of individuals stood together at groundbreaking of the 325,000 square foot Alvin Sherman Library, forever changing the face of Nova Southeastern University (NSU) and Broward County. Their dream was to create a cultural center for the NSU community and the residents of Broward County. Through a unique and innovative arrangement with the Broward County Board of County Commissioners, all Broward county residents can access the services and resources of the Alvin Sherman Library. No other private university in the country offers such an arrangement to benefit the public.

Over the past five years, the library has sustained its pledge to innovate. Our highly trained librarians provide a range of services for our patrons, offering students, faculty and staff and our community new ways to research find information and work together efficiently and effectively. Each year, more than 500,000 individuals pass through our doors. From best sellers, academic journals, DVDs and books on tapes, computer labs or just to relax among the thousands of books, our customers continuously indicate their satisfaction with our library services and resources.

Community programming with special issues in mind.

Census estimates suggest that more than 11 % of Broward County residents live in poverty. Where there is poverty, there are often significant literacy issues. The Alvin Sherman Library is committed to addressing literacy through a wide range of initiatives designed and implemented by our librarians. Through targeted outreach programs, our experienced librarians meet with area schools and parents to inform them about literacy programs. Parents and children are also encouraged to access additional help through online data bases such as tutor.com and World Book online. Holidays such as Martin Luther King Day and Children's Book Month provide our librarians with additional opportunities to reach children in need.



The library works with other NSU entities and the community to address particular community issues related to poverty, such as healthcare needs. This year's "A day for the Children" for example, brought over 3,000 families to the library for extensive health screening.

Inspiring a community through great art.



Enter into the expansive library atrium and view the magnificent sculpture "Withstanding Presence" created by renowned artist, Beverly Pepper and acquired by the library in 2000. Venture into another area and behold the prayer wheel dedicated by the Dalai Lama in 2004. Enjoy the whimsical paintings of Peter Max and the Haitian countryside painted by Miriam Ugguly. Enter our 2nd floor art gallery and enjoy rotating exhibits that range from photographs of endangered animals of the world to a "Rock and Roll" exhibit in honor of Black History month. The art of the library is varied and eclectic. It spurs conversation, inspires you to learn, and provides a cultural experience for all viewers.

Encouraging our children to learn and imagine, show understanding and empathy, and providing them with an opportunity to create.

It is the vision of the *Circle of Friends* to make the Alvin Sherman Library a venue that provides an exposure to world class art that patrons might otherwise not have. The "Milli Fiori" installation will be a stunning, vibrant, and a colorful reinterpretation of the medium of glass. Our culturally diverse community will assuredly benefit from exposure to art usually displayed only in museum settings. This will be Chihuly's sixth installation designed for a library.

Specifically commissioned for the site, the artwork is inspired by his "Fiori," or flower series. "Milli Fiori" will measure approximately 18 feet long, 7.5 feet high and 4 feet deep. Approximately two dozen organically shaped components will be integrated in the design.



The value and impact of a Chihuly sculpture will be far reaching. In acquiring this site specific installation, the Alvin Sherman Library joins other libraries, museums, and public buildings throughout the United States and the world in bringing art to the public and to the community. This experience can only add to the many services already provided to the library's patrons, and enhance the community's appreciation and use of the Sherman

Sponsorship Levels

Public library services program endowment underwriter \$50,000

- Creation of a named endowment that will help to fund long-term support of children's, teens, and adult public programs
- Permanent recognition in the Public Library Services area of the Alvin Sherman Library
- Recognition as a major donor to Nova Southeastern University
- Private session with the Corning Museum of Glass Ultralight Exhibition
- Private photo opportunity with the keynote speaker at the Gala
- Ten tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Complimentary Life Membership in the *Circle of Friends*

Corning Museum HotGlass Roadshow Presenting Sponsor \$25,000

- Recognition as the sole "presenter" of the Corning Museum HotGlass Roadshow in all releases and marketing materials
- Opportunity to provide giveaway item during the exhibition
- Corporate name and/or logo blown in glass and displayed at the Gala and during the exhibition
- Glass blown giveaway items in your company's name or/logo at the Gala
- Private session with the Corning Museum of Glass Ultralight Exhibition for clients or employees
- Private photo opportunity with the keynote speaker at the Gala
- Ten tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Complimentary Membership in the *Circle of Friends*

Bibliophile \$10,000

- Special session with the Corning Museum of Glass Ultralight Exhibition for up to 50 people
- Private photo opportunity with the keynote speaker at the Gala
- Ten tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Acknowledgement of sponsorship during the program
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Bookplate with company name to be placed in a designated collection of art books.
- Complimentary corporate membership in the *Circle of Friends*

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Researcher

\$5,000

- Ten tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Acknowledgement of sponsorship during the program
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Bookplate with company name to be placed in a designated collection of art books.
- Complimentary corporate membership in the *Circle of Friends*

Editor

\$2,500

- Eight tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Bookplate with company name to be placed in a designated collection of art books.
- Complimentary corporate membership in the *Circle of Friends*

Reader

\$1,000

- Four tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Bookplate with company name to be placed in a designated collection of art books.

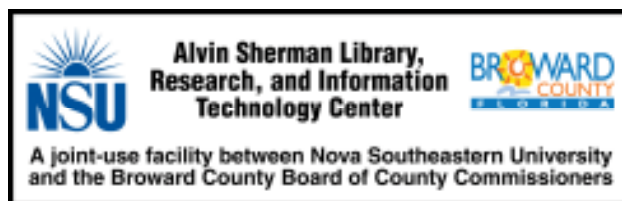
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Bookworm

\$500

- Two tickets to the Chihuly Art Installation Unveiling Gala
- Signage at the event acknowledging your generosity
- Listing of your name and/or corporate logo on invitation, and all pre- and post-event advertising and press releases
- Bookplate with company name to be placed in a designated collection of art books.

For further information, please contact Elaine Blattner, Director of Library Development, at (954) 262-4621 or elaine@nsu.nova.edu.



Nova Southeastern University
Alvin Sherman Library, Research, and Information Technology Center
Circle of Friends

Chihuly Art Installation Unveiling Gala and Glassblowing Exhibition

April 26, 2007

Sponsorship Form

Please indicate the appropriate level of underwriting or sponsorship.

Underwriting Opportunities:

___ \$50,000 Public Library Services program endowment

___ \$25,000 Underwriter for Corning Museum HotGlass Roadshow (April 26 through April 30)

Gala Sponsorship Opportunities:

___ \$10,000 Bibliophile

___ \$5,000 Researcher

___ \$2,500 Editor

___ \$1,000 Reader

___ \$500 Bookworm

Company or Individual Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Phone: _____ Email: _____

If you'd like to pay by credit card, please provide the following information.

Charge to: ___ American Express ___ VISA ___ Mastercard Credit card number: _____

Name on account: _____ Expiration date: _____

Please make all checks payable to Nova Southeastern University. Mail to:

Nova Southeastern University
Alvin Sherman Library, Research, and Information Technology Center
Department of Library Development
3100 Ray Ferrero, Jr. Blvd.
Fort Lauderdale-Davie, FL 33314
Telephone: (954) 262-4621
Fax: (954) 262-4006