



Charlie Crist
Governor

Ana M. Viamonte Ros, M.D., M.P.H.
State Surgeon General

To Appleseed Workshop Invitees:

The Injury Response Division of the National Center for Injury Prevention and Control of the Centers for Disease Control (NCIPC/CDC), in collaboration with the Florida Department of Health - Office of Injury Prevention, Florida Department of Elder Affairs, NOVA Southeastern University, the American College of Emergency Physicians and Florida College of Emergency Physicians is sponsoring **The Appleseed Workshop: Elderly Falls Prevention** on Tuesday, September 15, 2009. This is a one-day (8:30 am-4:30 pm) videoconference workshop which will be held at two locations: Nova Southeastern University (NSU) Ft. Lauderdale campus and NSU Tampa Educational Center. The purpose of this workshop is to foster stronger working relationships towards elderly fall prevention. In Florida, falls are the leading cause of injury death and hospitalizations for residents 65 and over. As the "Baby Boomer" generation ages, or the "Silver Tsunami" begins, the number of seniors is expected to double by 2040. This means more falls, more injuries, and more traumatic deaths unless we make a major effort to prevent these falls. Enhanced collaboration between all components of the medical, public health and public safety communities is critical.

Leaders in the Tampa Bay and Southwest Florida area and the South Florida area from EMS, Trauma Systems, Injury Prevention, Area Agencies on Aging, Public Health and Health Emergency Management, and the Area Agency on Aging are invited to attend this workshop. Prevention is fundamental to the mission of Public Health, Elder Affairs, and Injury Prevention. Injury Prevention has been identified in the National EMS Agenda for the Future as a key element of emergency medical services (EMS), just as fire prevention is to the fire service. National leadership in both professions has declared the need to join forces to more effectively leverage resources and to coordinate response, programs and services.

The Appleseed Project was created by the Injury Response Division of the NCIPC/CDC to promote this idea and improve practice. The goal is to spread the seeds of collaboration state to state and community to community by inviting local EMS and public health workers, leaders, and champions to a one-day learning and action planning workshop. Florida has the unique opportunity of hosting an Appleseed Workshop.

Please click on <http://survey.doh.state.fl.us/survey/entry.jsp?id=1249481127983> to register for this one-day videoconference workshop and be sure to indicate which location you will be attending. The registration deadline is September 10th for *The Appleseed Workshop: Elderly Falls Prevention*. We will provide you directions to your workshop location prior to the event. The NSU Ft. Lauderdale is located at Health Professions Division 3200 S. University Dr, Ft. Lauderdale 33328 .The NSU Tampa Educational Center is located at 3632 Queen Palm Dr., Tampa 33619. Questions may be directed to Diana Jester at 502-365-4411 or djester@acep.org.

The Appleseed Workshop: Elderly Falls Prevention

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* Starred items will be shared via teleconference between sites

8:30 – 9:30 am Module I: Introductions and Overview

- Welcome NSU Chancellor Frederick Lippman RPh., EdD*
- Opening Remarks: Lisa VanderWerf-Hourigan, MS, EMT
Director, Office of Injury Prevention, Florida Department of Health (confirmed)*
- Presentation: Setting the Stage by:
Richard C. Hunt, MD, FACEP* (confirmed)
Director, Division of Injury Response
National Center for Injury Prevention and Control,
Centers for Disease Control and Prevention
- Introductions and Icebreaker

9:30 – 10:15 am Module II: Overview of Public Health, EMS and Injury Prevention
* (Barak Wolff)

10:15 – 10:30 am Break

10:30 – 11:15 am Module III: Examples of EMS/PH Collaboration* (Keith Griffiths)

11:15-11:45 am Elderly Falls in Florida: Defining the Issue, Tackling the Challenge
* (Lisa VanderWerf-Hourigan)

11:45-12:15 pm Demonstrating a Successful Collaboration: Satellite Beach
* (Don Hughes, Fire Department Commander and Mark Brimer, Mayor) (confirmed)

12:15 – 1:15 pm Lunch: How EMS, PH and Injury Prevention Operates in Your Region

1:15 – 2:00 pm Module IV: Collaboration in Your Area

- Full Group Brainstorming: Opportunities for Enhanced Partnerships

2:00 – 2:15 pm Break

2:15 – 3:30 pm Module IV: Collaboration in Your Area (continued)

- Small Group Work: Planning specific EMS/PH collaboration to prevent senior falls
- Presentations of Small Group Work
- Large Group Discussion: Next Steps/Action Plan

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3:30 – 4:00 pm Closing Comments by:

Joe Nelson, DO, Florida EMS Medical Director*
Deborah Mulligan, MD, FAAP, FACEP*,
Institute for Child Health Policy, Director, Nova Southeastern
University

4:00-4:15 pm Module V: Course Evaluation and Feedback

Sponsored By:

American College of Emergency Physicians
Centers for Disease Control and Prevention
Emergency Medical Learning Resource Center
Florida College of Emergency Physicians
Florida Department of Elder Affairs
Florida Department of Health
Nova Southeastern University

